Program Assessment Cycle

Program Name: C

| Spring 2010 | Fall 2010 | Spring 2011 | Fall 2011 | Spring 2012 | Fall 2012 | Spring 2013 | Fall 2013 | Spring 2014 |
|-------------|-----------|-------------|-----------|-------------|-----------|-------------|--------------|-------------|
| | | | | | | | | |
| | | | | PLO#1 | PLO#2 | PLO#1 | PLO#3 | PLO#1 |
| | | | | Interviews | Videos | Interviews | Case Studies | Interviews |
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General Information:

This informational file must be completed and submitted when PLOs for your program are developed. See examples posted in the PLO Sample File for additional guidance when completing your program information.

Once completed, post the entire file in the WEAVE Document Repository for your program and submit a signed hard copy of the PLO and Assessment page to the SLO Committee mailbox. When the SLO Committee has reviewed the completed file and verified appropriate completion of each page, email acknowledgement will be sent to the area dean. At this point, PLOs and assessments should be entered in WEAVEonline under the appropriate program degree and/or certificate entity.

Please contact Melanie Parker, SLO Committee Faculty Co-Chair, at mparker@avc.edu should you need assistance.

Instructions:

PLOs and Assessment:

Use this page to document the PLOs and assessment strategies developed for your program. Once the file is complete, submit a hard copy with the area dean's signature to the SLO Committee mailbox. See Sample PLO and Assessment page if you need additional guidance.

Program Assessment Cycle:

Document the expected assessment cycle for your program. See Assessment Cycle Samples #1 and 2 if you need additional guidance.

Curriculum Map:

List each course that is part of your program. Indicate which courses are required. Use I, D, and M designations to indicate the level at which each PLO is addressed and assessed in each course. See Curriculum Map Samples #1 and 2 if you need additional guidance.

| | PROGRAM LEARNING OUTCOMES | Institutional Learning Outcomes | | | |
|------------------|--|---|--|--|--|
| | ANTELOPE VALLEY COLLEGE Program: Communication Studies AA-T | Analyze diverse perspectives from a variety of disciplines and experiences that contribute to the development of self-awareness. Value and apply lifelong learning skills required for employment, basic skills, transfer education, and personal development. Demonstrate a breadth of knowledge and experiences from the Humanities, Social and Behavioral Sciences, Arts, Natural Sciences, and Mathematics. Solve problems using oral and written communication, critical thinking and listening skills, planning and decision-making skills, information literacy, and variety of technologies. Demonstrate good citizenship and teamwork through respect, tolerance, cultural awareness, and the role of diversity in modern society. Identify career opprotunities that contribute to the economic well being of the community. | | | |
| | Indicate, by number, the Institutional Learning Outcome(s) each Program Learning Outcome will support. | Specifically describe the assessment method(s) used to measure each outcome and specify the achievement target that will determine successful completion of | | | |
| | Submit a signed copy of this form to the SLO committee mailbox. | the outcome. If this is an instructional program, a curriculum map must be completed. All programs must attach a proposed cycle of assessment. | | | |
| ILO | PROGRAM LEARNING OUTCOMES | ASSESSMENT METHODS and ACHIEVEMENT TARGETS | | | |
| 1, 2,4, 6 | #1 Program majors will demonstrate articulate and professional verbal expression. | Individual exit interview regarding the student's experience of the program and their academic and professional goals. (80% of students earning 80% or better based on Department Rubric) Communication Studies majors will be identified, and selected through random sampling for exit interviews. | | | |
| 1, 3,4, 6 | #2 Through active listening, program majors will critically analyze verbal and non-verbal messages in a variety of contexts. | Written analysis of a variety of speech videos, i.e., TED conference presentations, student speeches, and political speeches. Instructors will identify program majors in COMM 107, 109, 115, 217, and 219 (80% of students earning 80% or better based on Department Rubric) | | | |
| 1, 2, 3, 4, 5 | #3 Program majors will make ethical communication decisions based on an understanding of cultural diversity. | Analyze case studies regarding cultural conflict in communication. Instructors will identify program majors in COMM 107, 109, 115, 217, and 219. (80% of students earning 80% or better based on Department Rubric) | | | |
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| PROGRAM NAME | | Communication Studies AA-T | | | | | | |
|----------------------|----------------|--|-----|-------|-------|---|--|--|
| DIVISION | | Language Arts | | | | | | |
| DEPARTME | INT | Communication Studies | | | | | | |
| DATE APPROVED | | | | | | | | |
| DEGREE | | ✓ | | | | | | |
| CERTIFICATE | | | | | | | | |
| REQUIRED COURSE NAME | | : I = Introduced D = Developed M = Mastery | | | | | | |
| FOR | (Ex: AERO 120) | | | | | PLO 5 | | |
| PROGRAM | | | | | PLO 4 | PLO 3 | | |
| | Comm 101 | ID | 1 | ID | | | | |
| | Comm 103 | ID | ID | ID | | | | |
| | Comm 105 | D | D | ID | | | | |
| | Comm 107 | ID | IDM | IDM | | | | |
| | Comm 109 | IDM | IDM | IDM | | | | |
| | Comm 112 | IDM | IDM | ID | | | | |
| | Comm 114 | IDM | IDM | ID | | | | |
| | Comm 115 | IDM | IDM | ID | | | | |
| | Comm 116 | DM | D | D | | | | |
| | Comm 214 | DM | DM | DM | | X | | |
| | Comm 215 | ID | ID | ID | X | X | | |
| | Comm 217 | D | DM | DM | X | | | |
| | Comm 219 | D | DM | DM | X | X | | |
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