



“INTEGRATED PLANNING IS A SUSTAINABLE APPROACH TO PLANNING THAT BUILDS RELATIONSHIPS, ALIGNS THE ORGANIZATION, AND EMPHASIZES PREPAREDNESS FOR CHANGE.” (SCUP, 2018)

<p>PURPOSE</p> <p>The Strategic Planning Committee (SPC) is a participatory governance committee, which provides oversight and monitoring of the various planning documents within the institution in order to accomplish the mission and goals of the district. SPC utilizes the Educational Master Plan, which is the district's strategic plan, to review the mission, vision, values, and practices of the institution and to monitor and modify the Strategic Goals and the Institutional Learning Outcomes.</p> <p>SPC Goals:</p> <ol style="list-style-type: none"> 1. Ensure alignment of AVC's Strategic Plan/EMP Goals with the CCCC0 Vision for Success Goals. 2. During 2022-23, monitor the college's progress on Vision for Success (VfS), Student Equity & Achievement (SEA), and Institutional Set Standards (ISS), metrics. 3. Continued improvement of integrated planning and budgeting processes during 2022-23, in collaboration with the Budget Committee at joint meetings and the program review committee. 4. Ensuring greater college-wide involvement in planning during 2022-23. 																
<p>STRATEGIC PLANNING COMMITTEE</p> <p>Agenda</p>		<p>August 9th, 2023</p> <p>Zoom Meeting</p> <p>2:30PM – 4:00PM</p>														
<p align="center"><u>COMMITTEE MEMBERS:</u></p> <table border="0"> <tr> <td>1. Meeta Goel, Co-Chair (Dean, IERP/Library)</td> <td>8. Jenell Paul (Classified: Student Services)</td> </tr> <tr> <td>2. Hal Huntsman, Co-Chair (AS: President)</td> <td>9. Rodney Schilling (AS: Counseling Faculty)</td> </tr> <tr> <td>3. Svetlana Deplazes (CMS: Director, IR)</td> <td>10. Casey Scudmore (CMS: Director, Nursing)</td> </tr> <tr> <td>4. Michael Dioquino (Exec. Director or Designee-IT)</td> <td>11. Kim Sennett (AS: CTE/Vocational Faculty)</td> </tr> <tr> <td>5. Michelle Hernandez (Associate Dean, FYE/SYE)</td> <td>12. Veronica Sirotzki (Classified Union)</td> </tr> <tr> <td>6. Jim Landreth (Classified Union: CTE)</td> <td>13. Jill Zimmerman (Dean, Student Services)</td> </tr> <tr> <td>7. James Nasipak (Director, Business Services)</td> <td>14. Gem DeJesus (ASO: Student Rep)</td> </tr> </table>			1. Meeta Goel, Co-Chair (Dean, IERP/Library)	8. Jenell Paul (Classified: Student Services)	2. Hal Huntsman, Co-Chair (AS: President)	9. Rodney Schilling (AS: Counseling Faculty)	3. Svetlana Deplazes (CMS: Director, IR)	10. Casey Scudmore (CMS: Director, Nursing)	4. Michael Dioquino (Exec. Director or Designee-IT)	11. Kim Sennett (AS: CTE/Vocational Faculty)	5. Michelle Hernandez (Associate Dean, FYE/SYE)	12. Veronica Sirotzki (Classified Union)	6. Jim Landreth (Classified Union: CTE)	13. Jill Zimmerman (Dean, Student Services)	7. James Nasipak (Director, Business Services)	14. Gem DeJesus (ASO: Student Rep)
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<p><u>VACANT MEMBER REP:</u></p> <p>Faculty Union Enrollment Mgmt, Co-Chair Full-Time Faculty Adjunct Faculty</p>		<p><u>EX-OFFICIO:</u></p> <p>Jennifer Zellet (Superintendent/President) Shami Brar (VP, Administrative Services) Alejandro Guzman (Exec. Director, Marketing) Kathy Bakhit (VP of Academic Affairs) Idania Reyes (VP, Student Services) Lauren Elan Helsper (VP Human Resources)</p>														
ITEMS	PERSON	ISSUES DISCUSSED/ACTION														
I. Opening comments from the Co-Chairs (See "Planning-Related 2023" Folder in the Shared Drive)	Hal & Meeta															
II. Status of 2022-2023 Planning-Related Activities, Including Some Key Data & Initiatives e.g. Caring Campus, Achieving the Dream, etc.	Meeta															
III. June 20th, 2023, SPC Planning Retreat (See Attached Notes)	Meeta, Hal, & Retreat Attendees															
IV. AVC SERVES Summit, July 24 th , 2023 & Development of 2023-2026 Strategic Plan Goals (See Attached Notes)	President Zellet & Meeta															

V. Next Steps	Hal & Meeta	
VI. SPC Meeting Days/Time	Hal & Meeta	

Next Meeting: September ?, 2023

SPC MEETING DATES (JUNE 20, 2023 – JUNE 30, 2024)
 VIA ZOOM @ 2:30 – 4:00PM
 SPC MEETINGS 1ST WEDNESDAY/MONTHLY (DATES ARE SUBJECT TO CHANGE)

June 20, 2023	November , 2023	March , 2024
August 9, 2023	December , 2023	April , 2024
September , 2023	January , 2024	May , 2024
October , 2023	February , 2024	June , 2024



SPC RETREAT NOTES: JUNE 20TH, 2023

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<ul style="list-style-type: none"> - Renewal energy towards being more student-centered. - A lot of new leadership ideas and possibilities. - We build a community around our work. - Opportunity to look back so we know where we want to go. - Have servant leadership in your pockets. - Connecting the dots, no duplication of efforts. 	<ul style="list-style-type: none"> - Lack of caring for planning, ideas, and knowledge. - A lot of new leadership ideas and possibilities. - We build a community around our work. - Opportunity to look back so we know where we want to go. - Have servant leadership in your pockets. - Connecting the dots, no duplication of efforts. - Lack of collaboration between areas - Buy in the planning process, connection to their work (having a say in it) - A seat at the table (involvement opportunity). Their opinion matters. - Involving stakeholders and reps in taking information back (APP) - communication of AVC SERVES - Connecting their work to the AVC SERVES framework. - Increasing Stakeholder engagement/involvement - Committee Reps sharing info from meetings. - A lot of Adjuncts may not be able to attend meetings. - Student's voice is lacking here. - Focus Groups with SS Employee (?)

Vision (Aspirational) Why (Purpose)	Mission What (Purpose)	Values How (we walk and talk)
<ul style="list-style-type: none"> - Transform lives (current) - Very vague-needs specificity (Serve Students) - Exclusive rather than inclusive because "education" may mean classroom mainly (all kinds of learners) - Needs to be (whole student) broad 		

Driver:



Restrainer:



Vision:





AVC SERVES SUMMIT TEAM NOTES – JULY 24, 2023

TEAM 1:

- Prioritize DEIA by reviewing systems that create barriers to students.
- Make AVC HUB for learning – a sense of belonging, increasing community engagement and collaboration (PR/ Marketing/outreach, dual-enrollment, child-care).
- HSI – define what AVC's campus culture (multicultural approach) is within HSI (inclusivity year-round representation).
- Expand/create certificates and programs to meet workforce needs.

TEAM 2:

- Enrollment and Retention
- Streamline registration – communication (texting, timely help, simplifying onboarding, outreach for applicants who give up, bringing parents in).
- Investment in faculty & staff – hiring process, update, streamline!!
- Customer service training – general script, campus update for staff, warm handoff, we are all ambassadors, proactive rollout of resources.
- Marketing and Social Media – need influencers (LAEP), hire students to promote programs and events for the marketing team, course credit.
- Professional development for faculty and staff – case management approach to student enrollment and retention.

TEAM 3:

- Creating conditions that matter to students and their success.
- Empowering and equipping faculty and staff to serve students.
- Improve AVC image, brand, and culture.

TEAM 4:

- Create systematic and regular ways for both students and the community to give input and feedback to the college (act on what we learn).
- Institution-wide adoption of culturally relevant responsive pedagogy/andragogy.
- Establish a mutual promise program open to all.
- Partnerships with high and middle schools for career (and current undecided students).
- Workshops during student success week.
- The hiring process needs streamlining.

Team 5:

- Outreach success team (student, classified, faculty, admin).
- Community connections (more/greater student input).
- AVC communication plan (SS & AA yearly plan), syllabi, webpage, text campaigns, awareness of services, employee newsletters, activities, and events in Lancaster & Palmdale community)
- Perception shift – AVC at the center
- Targeted support for Latina/o/x – look at courses that have large equity gaps and provide courses with tutors, counselors, and/or professional development for faculty to help increase retention in courses.

