ANTELOPE
VALLEY
COLLEGE

Enrollment Management Meeting	Wednesday, February 23, 2022 Zoom Meeting 11:00 am – 12:00 pm

AGENDA			
Items	Person(s) Responsible	Time	Action
STANDING ITEMS:			
I.　　Minutes Approval	All		Minutes from 11/10/2021
INFORMATION/DISCUSSION ITEMS:			
II. Enrollment Marketing/Outreach Ideas	B. Sanchez		
III. EMC Membership	All		
IV. IEPI Data Tools and metrics for SEM Resource Guide	L. Trimble		Majors: https://public.tableau.com/app/profile/svetlana6591/viz/Fall2015MajorsbyRaceEthnicityNumbers/Majors Program awards: https://public.tableau.com/app/profile/svetlana6591/viz/ProgramAwards/ProgramAwards In addition to success rates also the fill rates K. Johnson Traditional vs online Fall 2020 is the latest: https://public.tableau.com/app/profile/svetlana6591/viz/ISS_16147912914150/ISS https://public.tableau.com/shared/NB4H8B8NM?:display_count=n&:origin=viz_share_link - look at online vs. traditional
III. Enrollment Management Plan	All		
OTHER:			
Goals			• Meet base funding level per the Chancellor's Office plus two percent annually. • Advancing students' progress towards successfully achieving their educational goals with integration of guided pathways. • Increase percentage of full-time enrollment through effective scheduling and program planning
FUTURE AGENDA ITEMS:			
Next Meeting Date:			
March 23, 2022			