

# **INSTITUTIONAL EFFECTIVENESS, RESEARCH, AND PLANNING (IERP)**

## **YEAR-IN-REVIEW**

*Summer 2024 – Summer 2025*



# Overview

The Office of Institutional Effectiveness, Research, Planning (IERP) is the primary source for information on institution-related data. Our office:

- Provides access to data for data-informed decision-making
- Supports district-wide planning initiatives
- Helps departments interpret and apply data to improve programs and services
- Assists with accreditation to ensure ongoing compliance and continuous quality improvement
- Provides data for grant applications and reports
- Supports IRB
- Submits and provides data for state and federal compliance reports and state-wide initiatives

# IERP Mission

The mission of the Department of Institutional Effectiveness, Research & Planning (IERP) is to provide research and analytic support to all groups within Antelope Valley College and to the greater community, as well as to facilitate the effectiveness and planning efforts of AVC.

By quiring and turning complex data into clear, actionable insights, IERP helps create a data-informed culture by working with departments to understand and use data effectively.

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CCSSE and SENSE

Data Dashboards

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Institutional Effectiveness (IERP)

The mission of the Department of Institutional Effectiveness, Research & Planning (IERP) is to provide research and analytic support to all groups within Antelope Valley College and to the greater community, as well as to facilitate the effectiveness and planning efforts of AVC.

To view our dashboards please click here: [AVC IERP Data Dashboards](#)

ANTELOPE VALLEY COLLEGE

Fall 2025 Student Profile

Select for all, new, or returning students:

(All)

Race/Ethnicity

Hispanic/Latinx

African American/Black

White, non-Hispanic

Two or more

Asian

Unknown/Unreported

Native American/Alaskan Native

13.2%

12.3%

4.0%

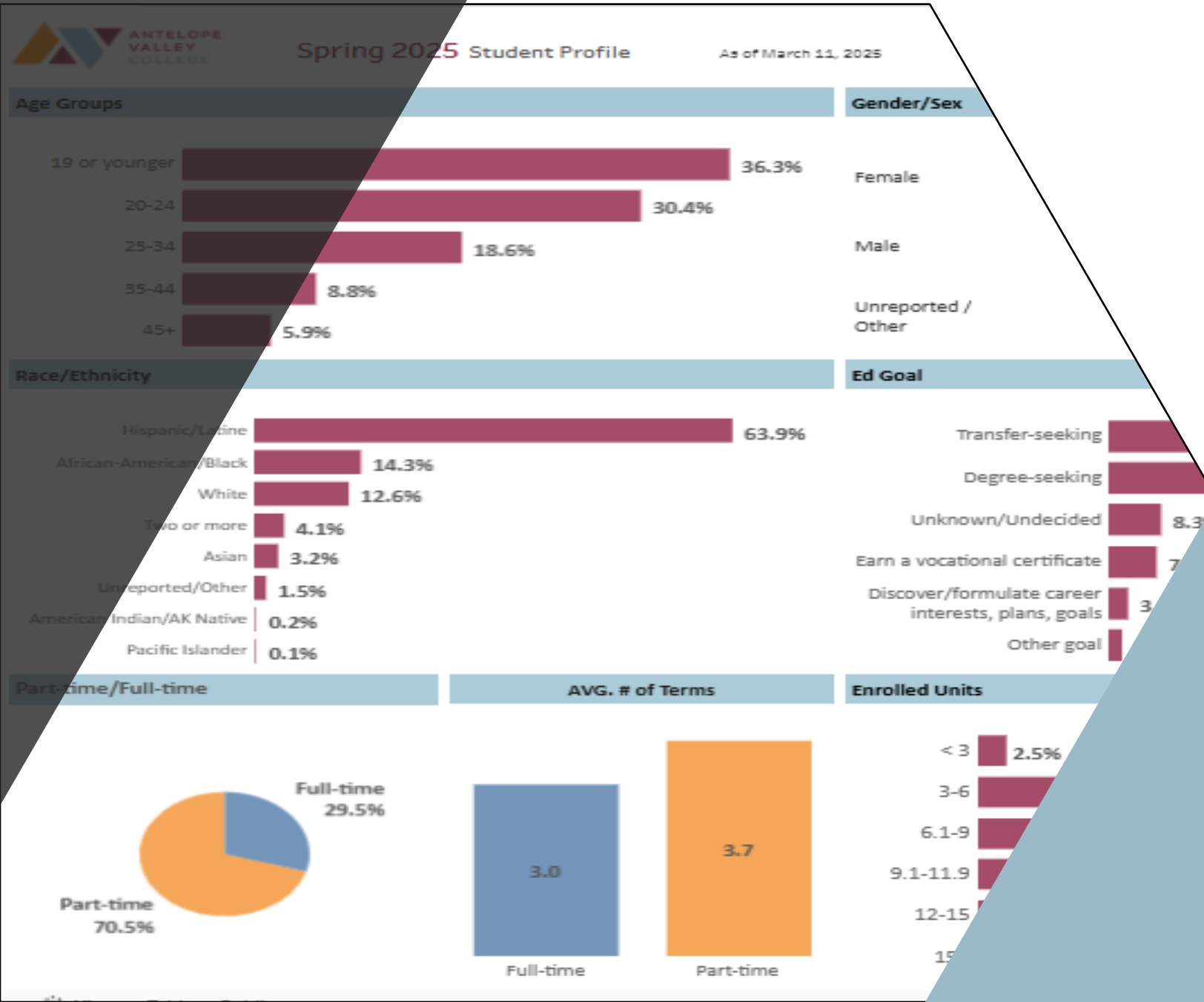
3.1%

0.9%

0.2%

# What does IERP do?

- **Serves as stewards of data and information:**
  - Ensures the accuracy, integrity, and responsible use of AVC's data. This supports informed decision-making, compliance, and a data-driven campus culture.
- **Supports data-informed decision-making across the institution:**
  - Empowers faculty and staff by providing accessible data, tools, and guidance to help integrate evidence into planning, assessment, and everyday decision-making within their departments.
- **Ensures compliance:**
  - IERP ensures the institution meets reporting requirements for accreditation, federal, state and local government agencies, and other stakeholders.



# 2024-2025 IERP Compliance Reports

Every year, the IERP office ensures full compliance with state, federal, and accrediting requirements by completing major reporting obligations and supporting continuous improvement processes.

## Accrediting Commission for Community and Junior Colleges (ACCJC):

- Academic Programs Update (June 2025)
- ACCJC Annual Report (April 2025)
- Institutional-Set Standards Update (April 2025)

## Federal Compliance Reports

- This year, IERP partnered with Financial Aid & ITS Departments to coordinate compliance with the new Financial Value Transparency and Gainful Employment (GE) regulations. (February 2025)
- IPEDS Reports (Fall, Winter, and Spring Collections)

## State Reports - Student Centered Funding Formula (SCFF)

- December – March, IERP conducts a comprehensive validation of AVC data submitted to CCCCO MIS to ensure accuracy and reliability of the information used in the Student-Centered Funding Formula (SCFF), which directly informs state funding allocations and reinforces institutional accountability



# 2024-2025 IERP Survey Support

IERP provides survey support for various departments to aid in program evaluation and improvement, and coordinates participation in external surveys to ensure compliance, gather benchmarking data, and inform institutional planning.

## Internal Surveys

- Peer Input Evaluation Surveys (Fall & Spring)
- Program Review Committee Survey (Spring)
- Undergraduate Research Program/Event (Fall)
- ASO survey (Fall)
- CalWORKs Survey (Fall)
- EOPS / CARE / Guardian Scholars Survey (Fall)
- Trio / STAR Survey (Fall)
- Counseling Survey (Spring – Summer)

## External Surveys Facilitation

- Achieving the Dream Institutional capacity Framework and Assessment Tool (Fall 2024)
- RealCollege (RP Group and CCCCCO) – Spring
- CTE Outcomes Survey (population data; results dissemination (Spring)
- Merritt Research Survey (Spring)

# 2024-2025 IERP Research Requests

## Ad-Hoc Research Requests

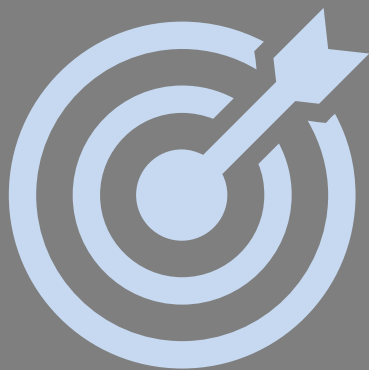
Faculty and staff may submit requests through the Research Request Form (RRF). Requests are prioritized according to institutional need and balanced with other IERP responsibilities. The office also responds to **email** inquiries and urgent **informal** requests on a regular basis. Beginning in January 2025, requests and progress of ongoing projects are tracked in the MS Planner tool.

## Common Datapoints Requested

- Support committee decision-making
- Course/Program/Affinity Group retention/success rates
- Data for grant applications/reports
- Specific area reporting
- Research Review Group (unofficial IRB) approvals (Two in Summer 2025)

## Research Requests Fulfilled via RRF

- Academic Affairs: **17**
- Equity and Student Achievement: **8**
- Student Services: **8**
- Grant / Awards Support Requests: **5**

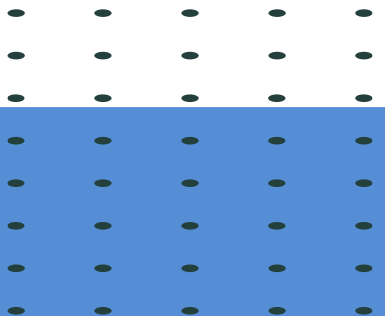


# 2024-2025 Strategic Planning Support

In support of AVC’s Mission , Vision, and Values, IERP, now part of the newly formed Division of Equity and Student Achievement (ESA), plays a key role in strategic planning and institutional effectiveness. ESA provides leadership in aligning institutional goals with college and statewide initiatives while ensuring decisions are grounded in data and evidence. By integrating program review, strategic and equity planning, IERP helps in advancing student success, equity, and institutional excellence.

## Strategic Alignment and Goal Tracking

- Coordinated the development of 2024 AVC Service Plan (Formelry Educational Master Plan)
- Identified IERP Targets and Tactics in alignment with AVC SERVES Goals, Student Equity and Achievement Goals, Vision 2030 Goals, Achieving the Dream Goals plans
- Monitored progress on Institutional Set Standards (ISS) and aspirational goals.
- Through participation in the Program Review Committee and Strategic Planning And Budget committee, facilitated greater integration of program review, resource allocation, and planning processes.
- Provided data to support the establishment of targets for 2025-2026 Board Priorities







AVC IERP

Antelope Valley College

## Self-Service Analytics

IERP maintains publicly accessible dashboards that serve as a **self-service analytics tool**, giving faculty, staff, and the community direct access to key institutional data. These interactive dashboards promote transparency, support data-informed decision-making, and make it easy to explore trends in enrollment, student success, and other performance indicators.

<https://public.tableau.com/app/profile/avcierp/vizzes>

In 2024–25, IERP

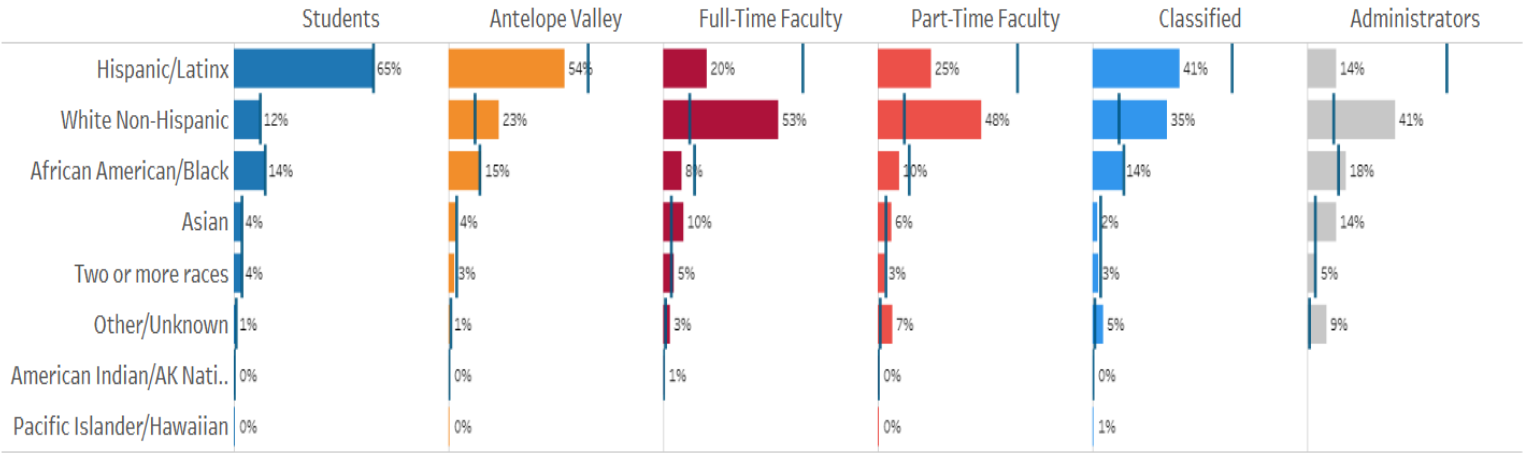
- launched **6** new public dashboards
- maintained **24** existing dashboards

# New Data Dashboards



AVC Students vs. Antelope Valley, Students, Faculty, and Staff by Race/Ethnicity

Data Sources:  
AVC Staff data are based on Fall 2024 (CCCCO Data Mart)  
Student Data: Fall 2024 CCCCCO Data Mart  
Antelope Valley - ACS 2019-2023, Geography: Antelope Valley Union Joint High School District



Population Educational Attainment among 25 y.o. and over

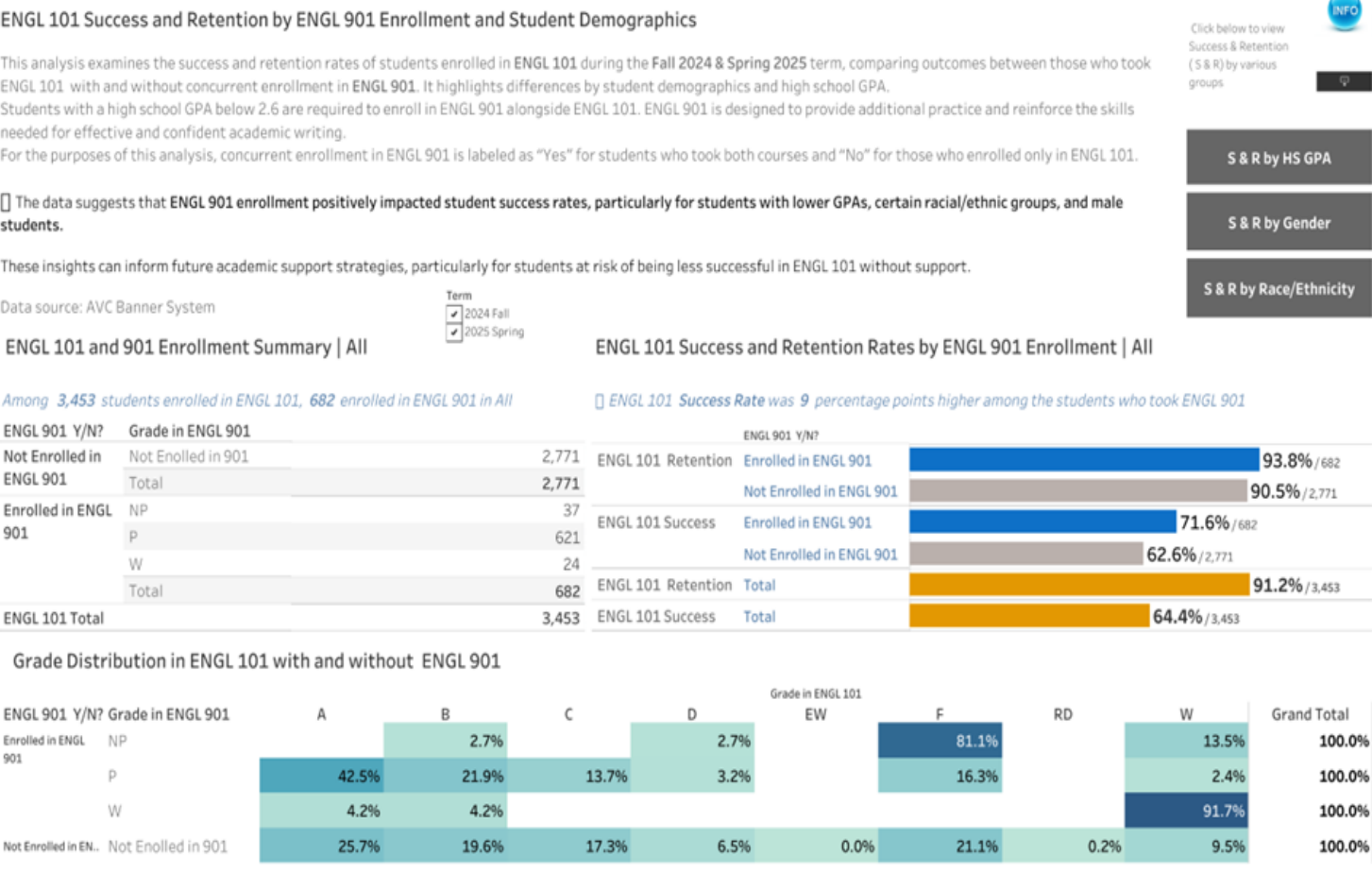
	Less than 9th grade	9th to 12th grade, no diploma	High school graduate (includes equivalency)	Some college, no degree	Associate's degree	Bachelor's degree	Graduate or professional degree
Antelope Valley (249,967)	9% 23,496	11% 28,174	27% 68,294	26% 63,749	8% 21,149	12% 29,016	6% 16,089
Kern County (564,499)	12% 70,130	11% 63,238	27% 152,790	24% 132,957	8% 43,552	12% 68,373	6% 33,459
Los Angeles County (6,857,511)	11% 787,892	7% 497,969	20% 1,378,989	18% 1,211,476	7% 477,710	23% 1,581,628	13% 921,847
California (26,969,649)	9% 2,341,160	7% 1,753,074	20% 5,505,182	19% 5,142,978	8% 2,116,930	23% 6,137,666	15% 3,972,659

# Demographic Comparisons

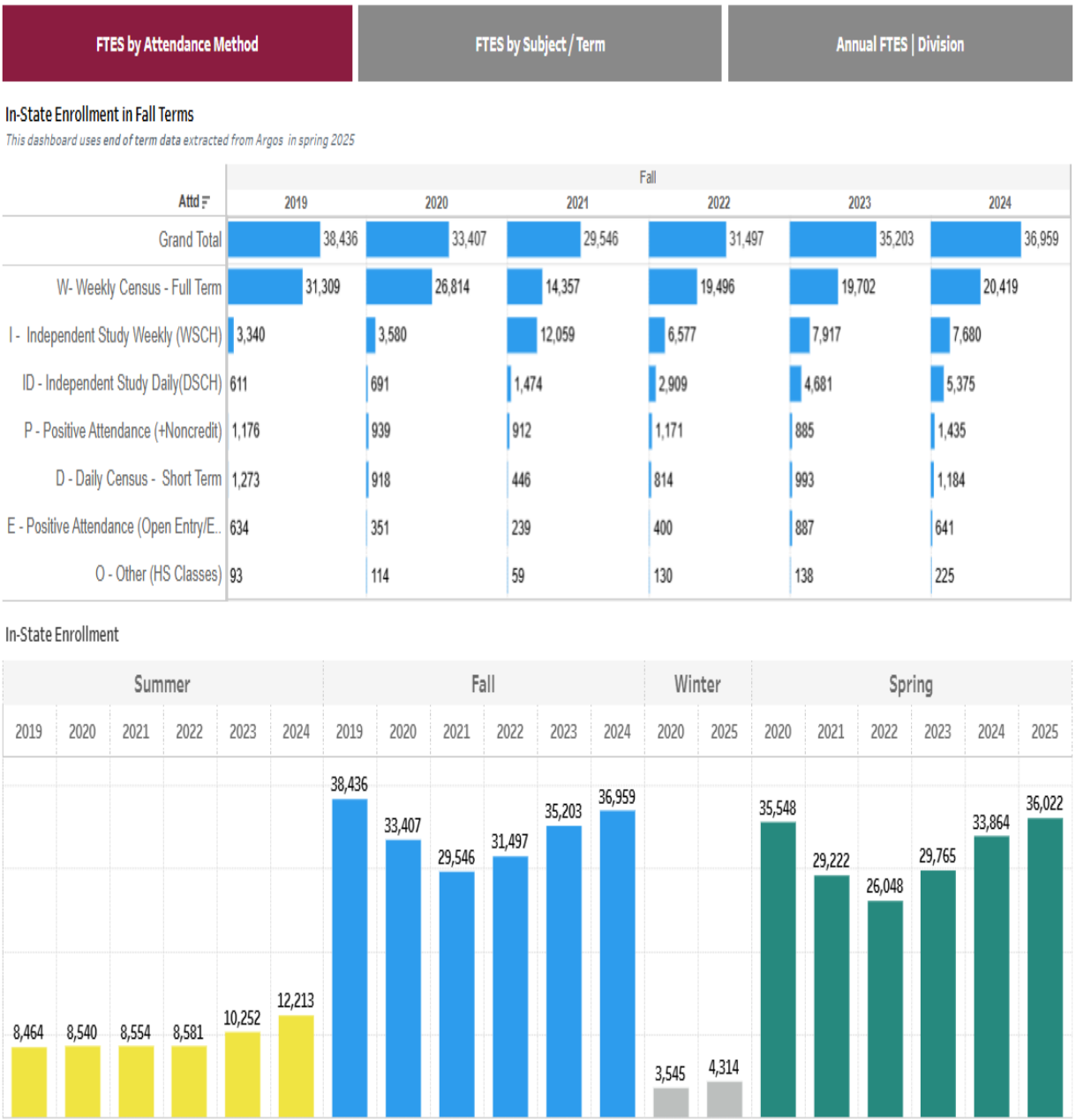
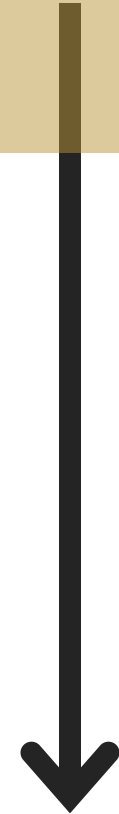
Provides a comparison of the racial/ethnic composition of student, faculty, and staff populations, along with a breakdown of educational attainment across the Antelope Valley, Los Angeles and Kern Counties, and the state.

# ENGL 101 and 901

Compares the success and retention rates of students who enrolled in ENGL 101 with and without concurrent enrollment in its support course ENGL 901. Disaggregates by HS GPA and student demographic characteristics



New Data Dashboards

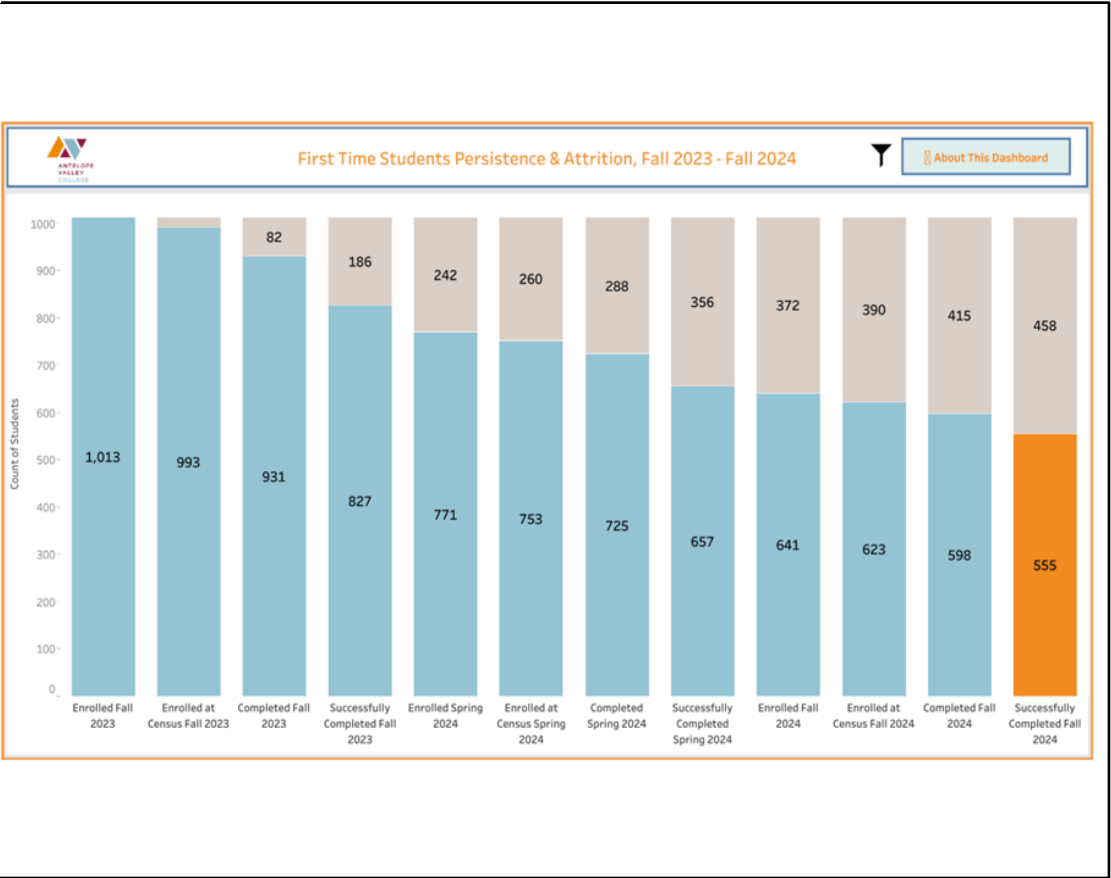


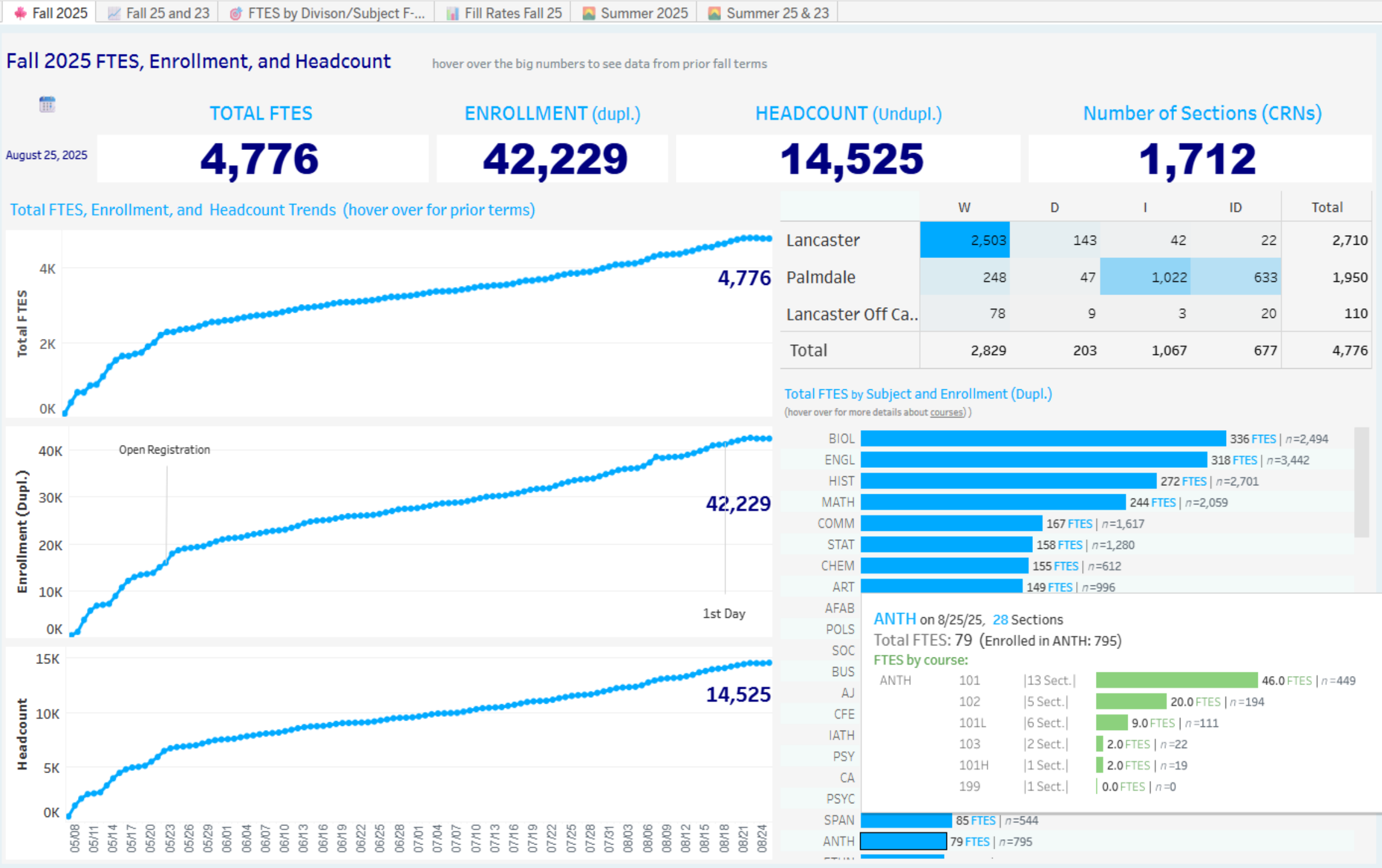
Full-time Equivalent Student (FTES) Trends

Provides Term FTES by Attendance Method, Subject, and Division, etc.

Fall-to-Fall Persistence

Measures new student cohort’s progression from fall to fall to monitor how many students continue their education, successfully complete, or stop out.





# Fall and Summer FTES

This dashboard monitors the progression of FTES, Enrollment, Headcount, Fill Rates, etc. from registration through Census in comparison to prior terms.



## Details

☆ 0    👁 608


2025 Fall and Summer FTES

**Published:** May 14, 2025    **Updated:** Aug 25, 2025



## Why Through Census?

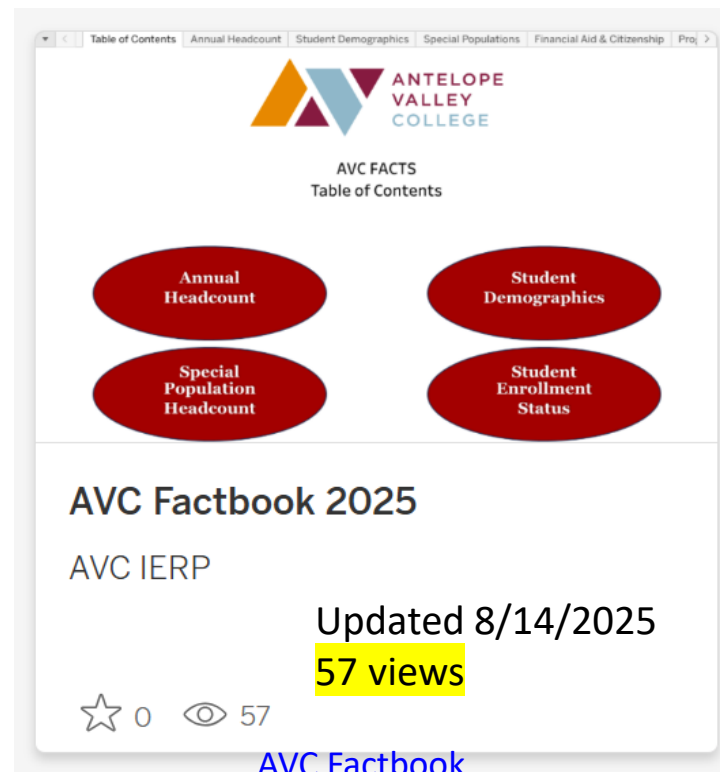
- The *Census Date* (typically the 20% point of the term) is the **official cutoff** used by the **CCCCO MIS** and **Student-Centered Funding Formula (SCFF)** funding calculations.
- FTES, enrollment, and headcount data are locked in at this point for state reporting. Waitlists go away from Banner after Census.
- Census enrollment counts as the basis for allocating funds.
- After Census, other dashboards (e.g., success/retention, completion) become more relevant for monitoring outcomes.

 Related dashboard – [Fill Rates](#).    💡 Upcoming: Comprehensive Enrollment Comparison Dashboard with trend data to support Strategic Enrollment Management (SEM)

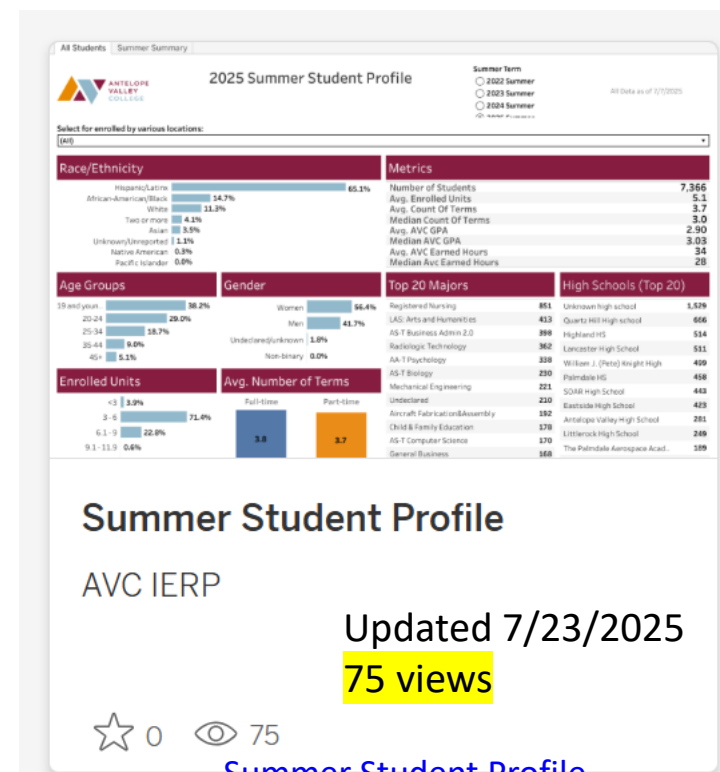


# Public Dashboards

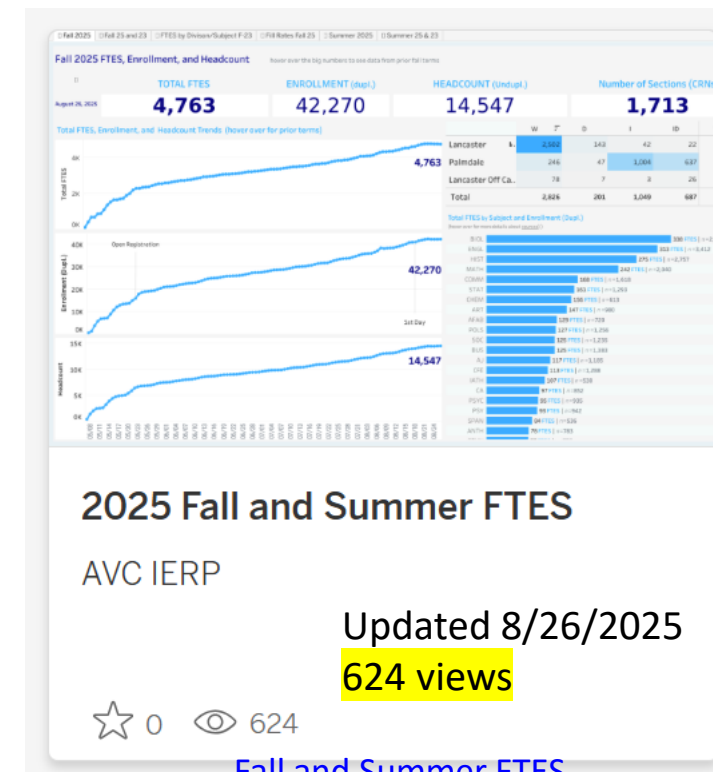
IERP maintains about 30 dashboards for AVC and public view and use.



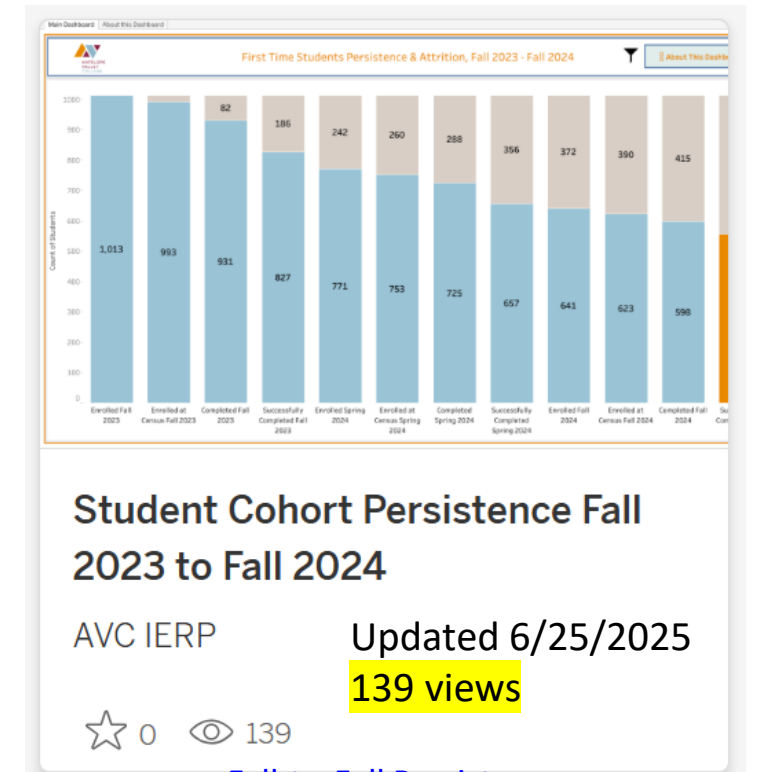
[AVC Factbook](#)



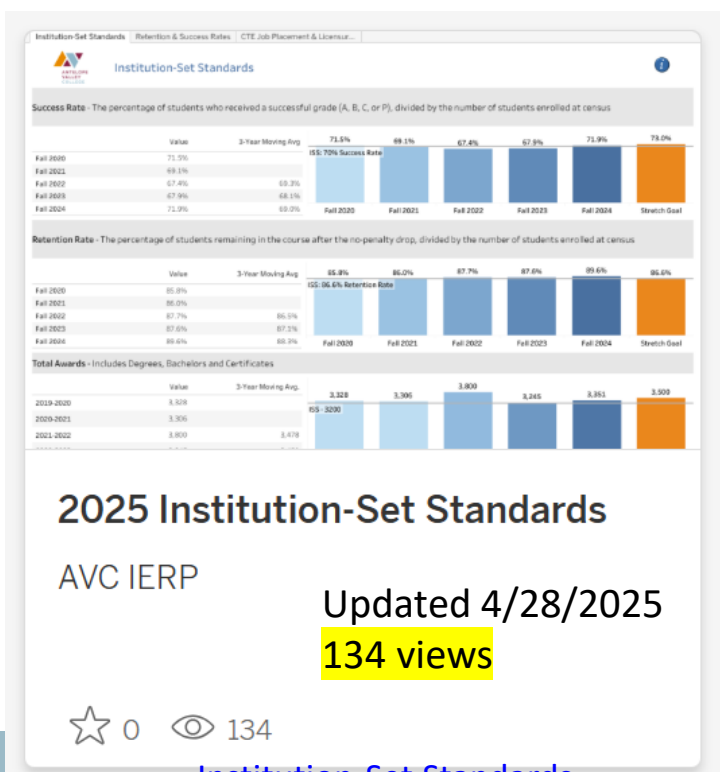
[Summer Student Profile](#)



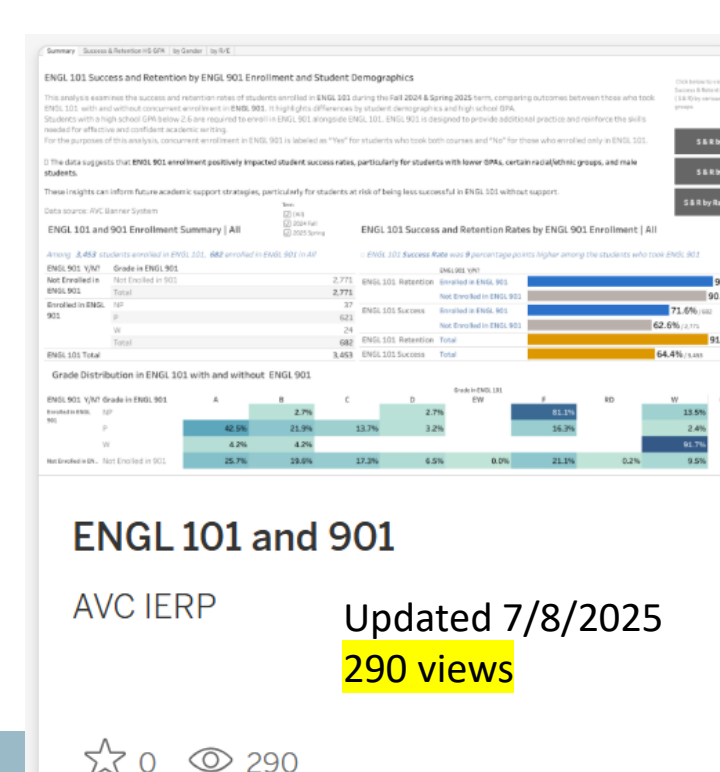
[Fall and Summer FTES](#)



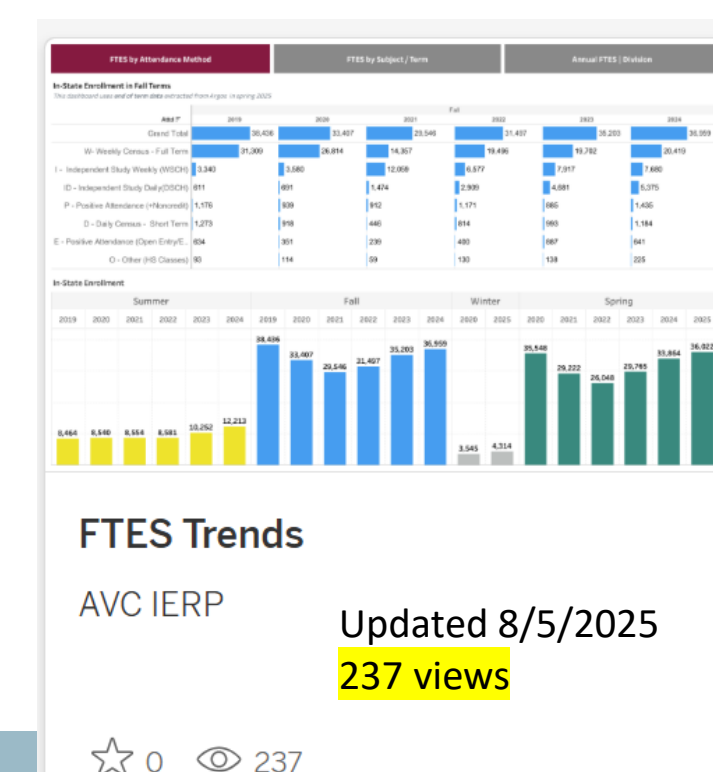
[Fall-to-Fall Persistence](#)



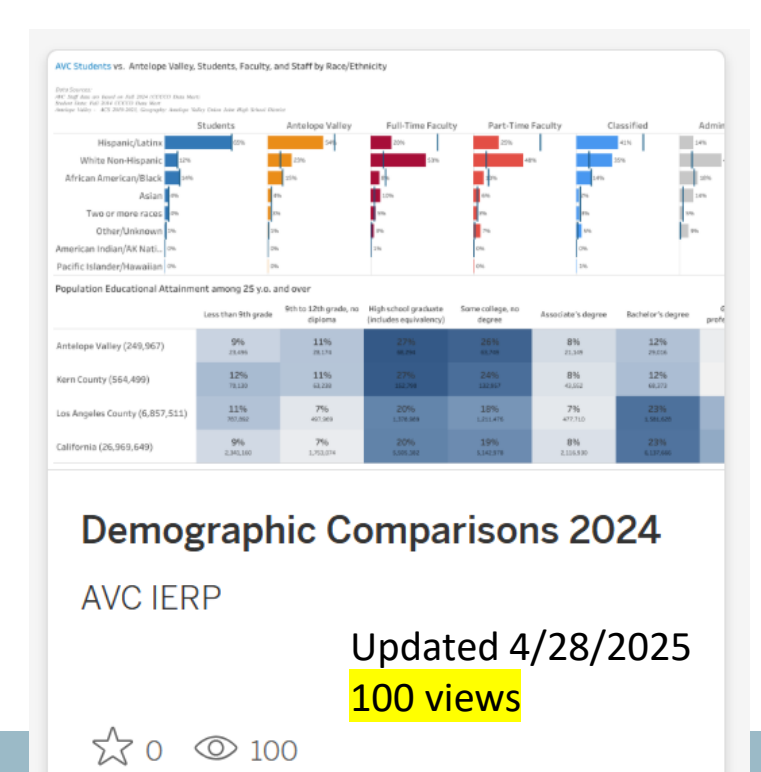
[Institution-Set Standards](#)



[ENGL 101 and 901](#)



[FTES Trends](#)



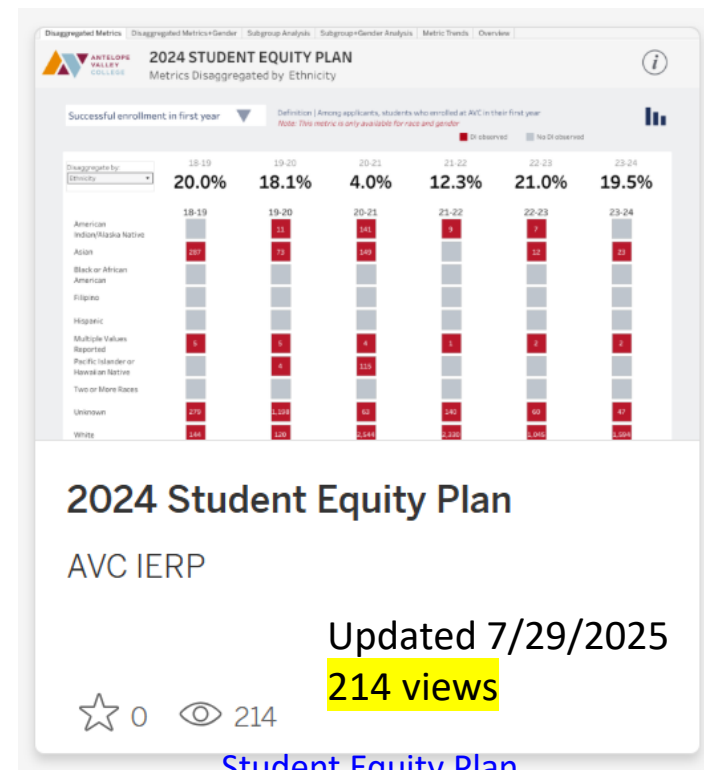
[Demographic Comparisons](#)



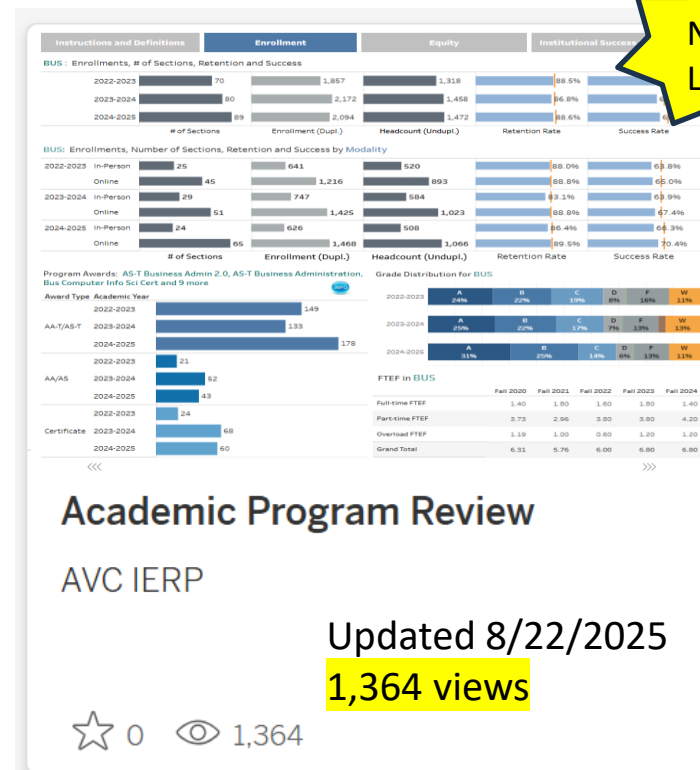
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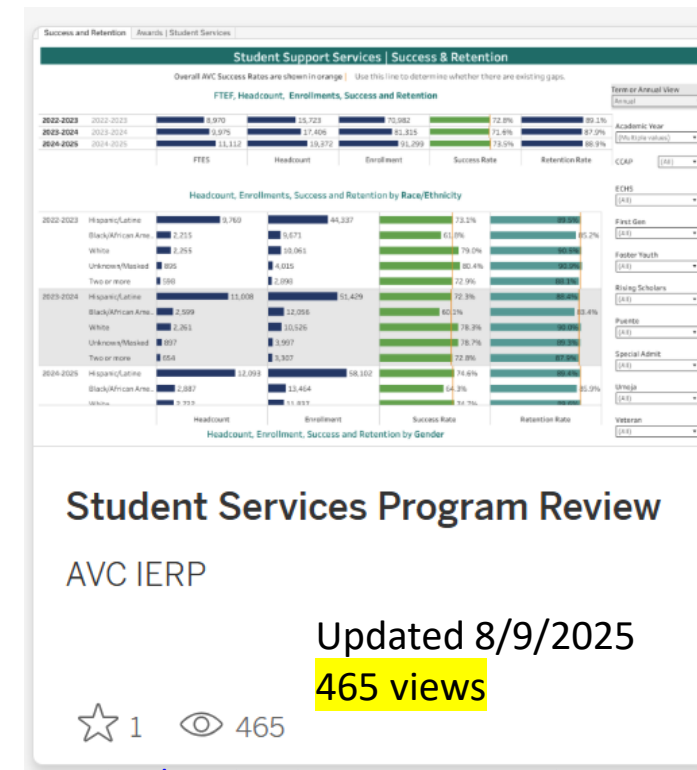
New Look



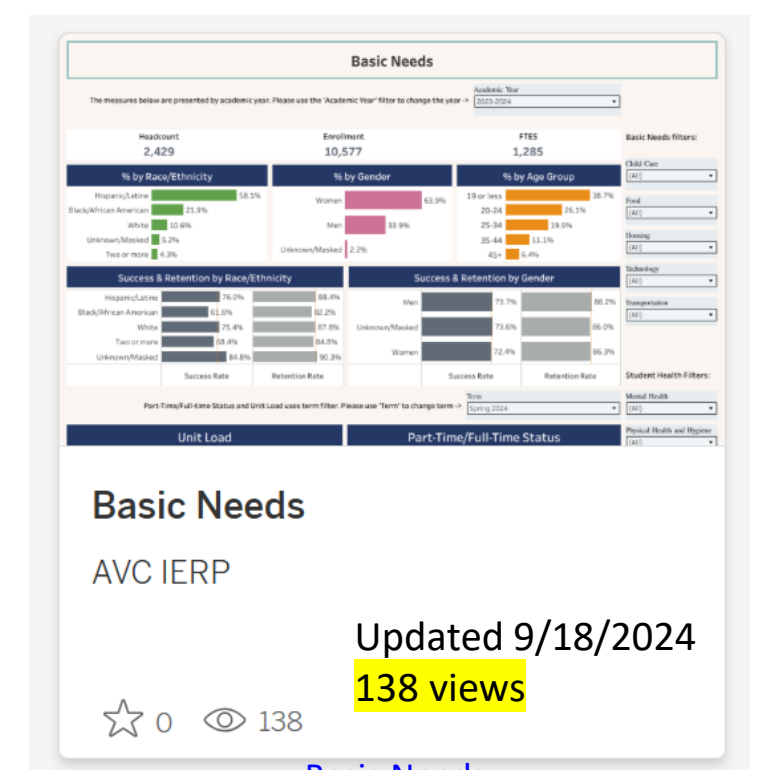
[Student Equity Plan](#)



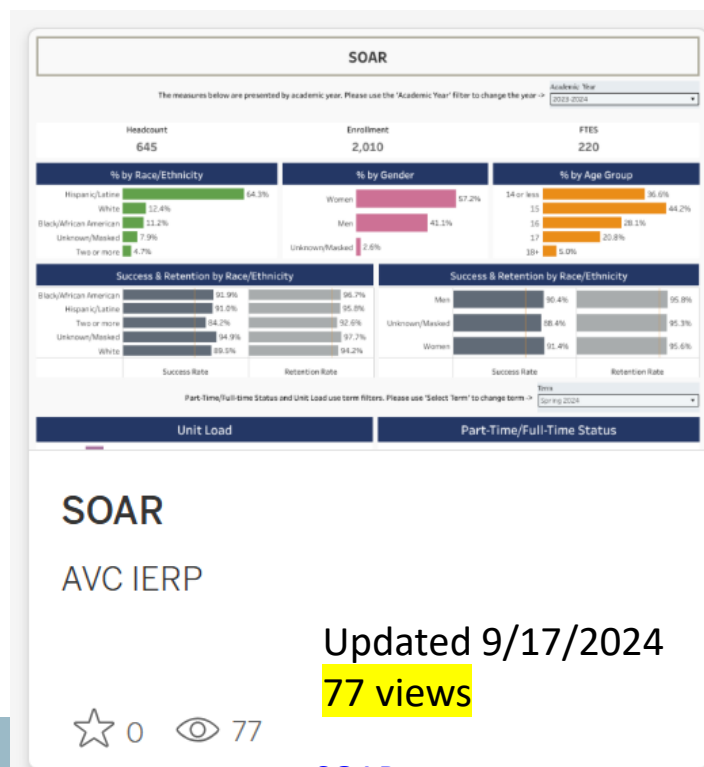
[Academic Program Review](#)



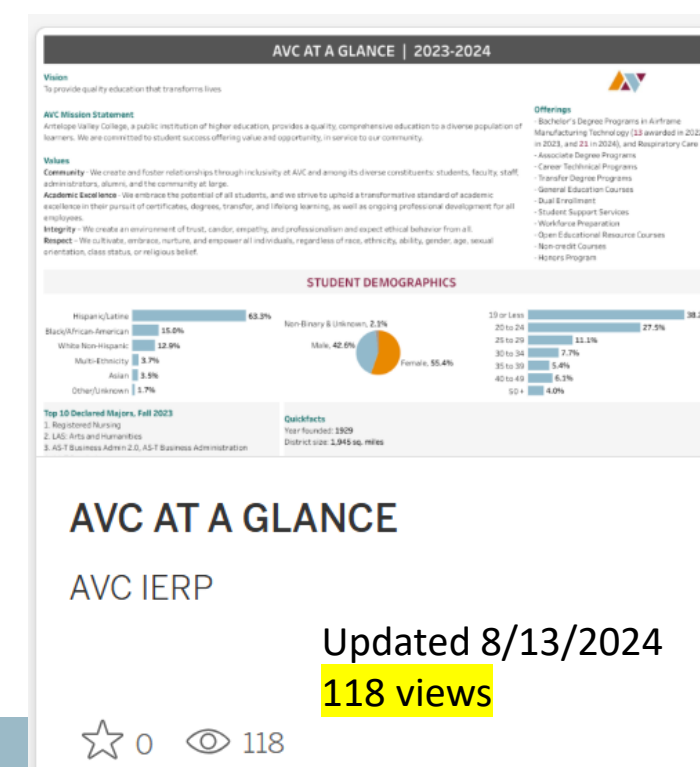
[Student Services Program Review](#)



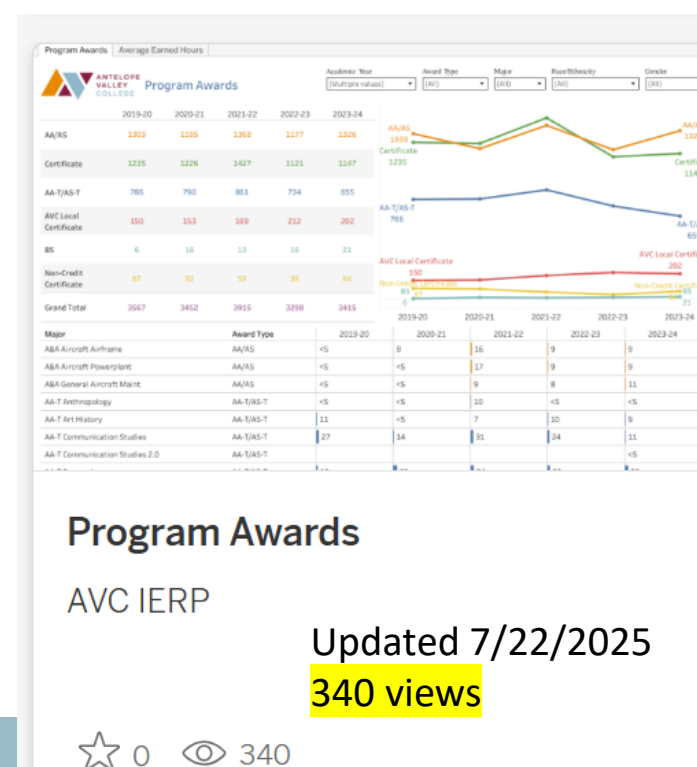
[Basic Needs](#)



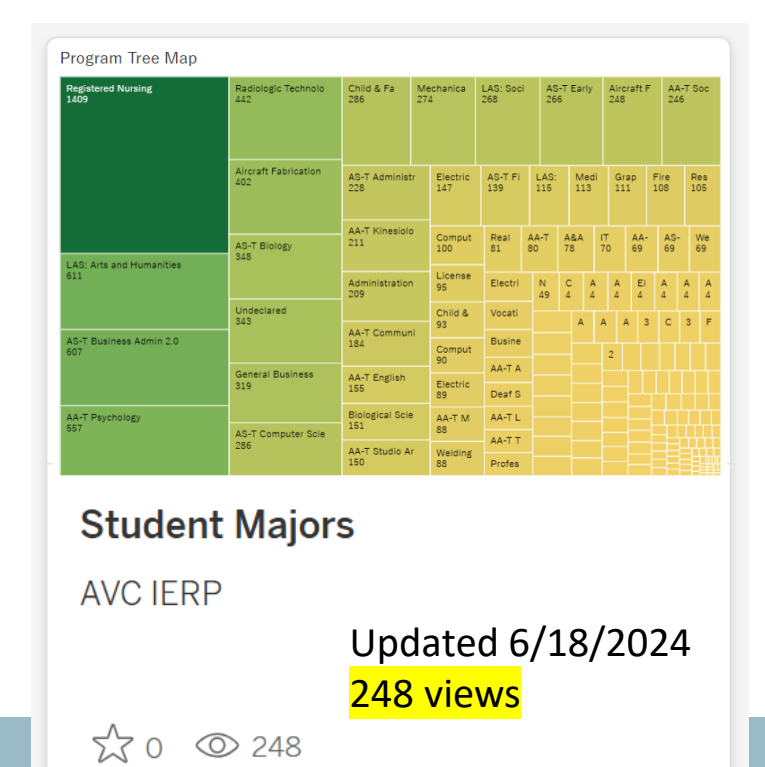
[SOAR](#)



[AVC At A Glance](#)



[Program Awards](#)



[Student Majors](#)



IERP maintains about 30 dashboards for AVC and public view and use.

Updated 6/10/2024  
309 views

AB 1705

Updated 5/28/2024  
327 views

## Service Area Demographics

Updated 4/30/2025  
405 views

### Special Admit Students

Updated 8/20/2024  
198 views

### Fill Rates for Major Terms

Updated 4/9/2024  
507 views

## Placement Dashboard

Updated 7/28/2025  
449 views

## Annual Headcount

Updated 7/22/2025  
340 views

## K-12 Enrollment and Projections

Updated 7/22/2025  
403 views

Student Support Services

# COMPLIANCE REPORTING CALENDAR



## Reporting Calendar

IERP is responsible for providing data and submitting multiple external reports

Re-designed in Spring 2025, the Reporting Calendar outlines required and recurring reports prepared by the IERP, detailing timelines and deadlines for state, county, and federal reports, statewide initiatives and surveys.

Type of Report	Task	Start Date	End Date	January	February	March	April	May	June	July	August	September	October	November	December
State Report	SCFF Submission	12/02/2024	01/15/2025	1 review											
Federal Report	IPEDS Winter Collection	12/04/2024	02/05/2025												
Federal Report	IPEDS Spring Collection	12/04/2024	04/02/2025												
Accreditation	ACCJC Annual Report	02/13/2025	04/12/2025												
State Report	Facilities Planning Request	03/08/2025	04/12/2025												
State Report	Forest Reserve Report	03/08/2025	04/12/2025												
College Initiative	Achieving the Dream Site Visit	04/03/2025	04/04/2025												
External Survey	Register for CCSSE 2026	06/01/2025	10/31/2025												
Data Request	CTEOS Survey Data	06/16/2025	07/08/2025												
Dashboard	Program Review Dashboard	08/01/2025	09/01/2025												
Federal Report	IPEDS Registration	08/07/2025	08/28/2025												
Federal Report	Veterans 85/15 Request	09/04/2025	09/16/2025												
Federal Report	IPEDS Fall Collection	09/04/2025	10/16/2025												
Dashboard	Student Equity Plan Dashboard	11/01/2025	12/01/2025												
External Survey	Register for SENSE 2026	11/01/2025	04/30/2026												
External Survey	RealCollege Survey	03/03/2025	03/30/2025												
State Report	Facilities Planning Request	03/08/2025	04/12/2025												



# Our Calendars



## Dashboard Update Calendar

IERP updates public-facing dashboards on a regular basis.  
Dashboards are updated term-by-term or annually.

Dashboard Name	Data Available	Due Date	January	February	March	April	May	June	July	August	September	October	November	December
Fall Student Profile	January	January 31st	■											
ENGL 101 and 901	8 weeks after test	Feb 2nd / Aug 3rd		■						■				
FTES Trends	2 weeks after enrollment	Feb 16th / June 1st		■				■		■				■
Demographic Comparisons	January	February 28th	■	■										
Fall and Summer FTES	January	February 28th	■	■										
K-12 Enrollment & Predictions	January	February 28th	■	■										
Placement Dashboard	January	February 28th	■	■										
Service Area Demographics	January	February 28th	■	■										
Fill Rates for Major Terms	Census Dates	Mar 31st / Oct 31st		■	■						■	■		
Student Majors	Census Dates	Mar 31st / Oct 31st		■	■						■	■		
Academic Program Review	July	July 31st						■	■	■	■	■	■	■
Institution-Set Standards (ISS)	July	June 30th						■	■	■	■	■	■	■
Spring Student Profile	July	June 30th						■	■	■	■	■	■	■
Student Services Program Review	July	June 30th						■	■	■	■	■	■	■
Student Equity Plan (SEP)	July	June 30th						■	■	■	■	■	■	■
AB1705	June	July 31st						■	■	■	■	■	■	■
Annual Headcount	June	July 31st						■	■	■	■	■	■	■
AVC At a Glance	June	July 31st						■	■	■	■	■	■	■
Basic Needs	June	July 31st						■	■	■	■	■	■	■
Factbook	June	July 31st						■	■	■	■	■	■	■
Special Admit Students	June	July 31st						■	■	■	■	■	■	■
SOAR	June	July 31st						■	■	■	■	■	■	■
Program Awards	August 15th	August 31st							■	■	■	■		
Student Cohort Persistence	September	October 1st									■	■	■	■
Enrollment Comparisons			■	■	■	■	■	■	■	■	■	■	■	■

**05/27-28/25**

## **Vision Aligned Reporting 2025 Regional Convening**

Starting in Fall 2025, **Vision Aligned Reporting (VAR)** will become the new state-level structure for reporting student-level data in alignment with the **2030 Vision for Success**. A cross-functional AVC team representing Equity & Student Achievement, Academic Affairs, and Student Services participated in the CCCCO-hosted VAR Regional Convening, which emphasized data standardization and streamlining reporting processes. The team explored strategies to improve accuracy, reduce duplication of efforts, and enhance efficiency in institutional reporting. Insights gained from this work will strengthen AVC's data quality and promote evidence-based, student-centered decision-making.





**04.09.25 -04.10.25**

## **Research and Planning Group Annual Conference**

IERP interim dean attended the RP Group's annual conference, joining institutional research, planning, and effectiveness professionals from across the California Community College system. The conference provided valuable opportunities to learn about emerging trends and best practices on topics such as equity-focused research, student success metrics, and innovative data visualization. Key takeaways from the conference help inform IERP's ongoing efforts to enhance data accessibility, improve planning processes.





05.27-28.25

## Vision 2030 Regional Workshop: Aligning District, Region, and State Plans

In May, a cross-functional team, including the AVC president, vice presidents, deans, counselors, and high school district representatives, participated in a workshop designed to synchronize planning efforts across district, regional, and statewide levels. Grounded in Vision 2030, which emphasizes equity, access, and success, the workshop focused on aligning district-level metrics and strategies with systemwide goals for equitable student outcomes. Insights from this convening will inform AVC's institutional planning, improve data alignment, and strengthen our contribution to statewide performance benchmarks. President Zellet shared AVC progress on Vision 2030 initiatives as one of the keynote speakers at the event.



06-07.06.25

## Strategic Enrollment Management (SEM) Academy

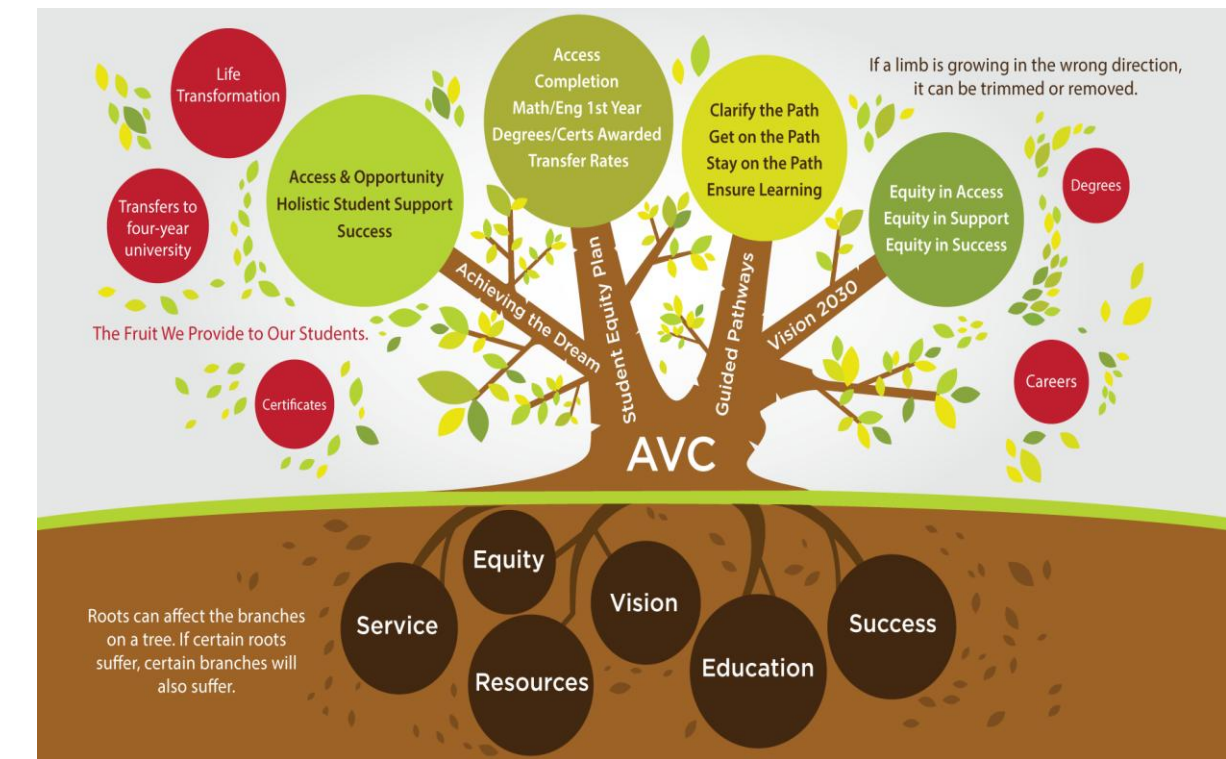
AVC applied and selected to participate in a year-long SEM Academy hosted by CCCCCO and Research and Planning Group. A team that included three VPs, four deans, and two faculty members serving on the AVC Enrollment Management Committee participated in the 2025-26 kick-off convening in Irvine and worked on the one-year.





# Ongoing Support for Campus-Wide Initiatives

- Achieving the Dream (ATD)
- AVC SERVES
- Board Priorities
- Categorical Programs' Student Profiles
- Celebrate AVC
- Educational Service Plan (ESP)
- Facilities Service Plan
- Guided Pathways (GP)
- Management Retreat
- Outcomes Assessment
- Program Review
- Raising Scholars Program (RSP)
- Strategic Enrollment Management (SEM)
- Strategic Planning and Budget Committee
- Student Equity & Achievement Plan (SEAP)
- Vision Aligned Reporting (VAR) – New in 2025



**ANTELOPE VALLEY COLLEGE**

AVC FACTS  
Table of Contents

Annual Headcount	Student Demographics
Special Population Headcount	Student Enrollment Status
Financial Aid & Citizenship	Course Sections
Success & Retention	Program Awards
Transfers	CSU Transfers by Discipline
UC Transfers by Discipline	Faculty & Staff Demographics

# Looking Ahead

## Priorities for 2025-2026

The IERP Office will continue to strengthen a culture of inquiry, accountability, and equity by focusing on the following priorities:

- **Advance Equity & Student Success**
  - Deepen equity-focused research to close achievement gaps.
  - Support ATD Projects.
  - Support Guided Pathways redesign and targeted student support programs.
- **Strengthen Data & Analytics Capacity**
  - Enhance Tableau dashboards with real-time enrollment, retention, and completion tracking.
  - Facilitate Data Coaching training and create “Data Bits & Bytes” to increase campus-wide data literacy.
- **Strategic Enrollment Management (SEM)**
  - Provide actionable data to align course scheduling with enrollment demand.
  - Monitor SEM Academy progress indicators, ensuring sustainable enrollment growth, assist with developing FTES predictive analytics and sandbox.
- **Integrated Planning & Effectiveness**
  - Strengthen alignment among program review, resource allocation, and strategic planning.
  - Track progress on Institutional Set Standards and aspirational goals; Board Priorities; Student Equity Plan and VAR metrics.
- **Prepare for Midterm Accreditation Report**
  - Collect & Document Evidence
  - Host working sessions, share updates, and ensure broad participation across various divisions and departments.

# AVC IERP TEAM



**Amanda Stinson**

*Research Technician*



**Jerene Kelly**

*Administrative Coordinator*



**Dr. Svetlana Deplazes**

*Interim Dean – Institutional  
Research, Effectiveness,  
Planning and Library*



**Dr. Rebecca Farley**

*Vice President, Equity and  
Student Achievement*



# Thank you.

