

Mission

Founded in 1991 as a 501 (c)(3), Pueblo y Salud, Inc. (PyS) serves communities within the Northeast San Fernando and Antelope Valleys placing emphasis on services that promote education, civic participation, health, culture, and drug/alcohol/ tobacco environmental prevention. The agency's mission is to improve social conditions primarily but not exclusively in Latino communities within Los Angeles County by creating opportunities for self and community empowerment.

Vision

PyS' vision is to tear down economic, political, and social barriers, and in doing so, work towards the liberation from oppression of all world citizens.

Philosophy



The Mask of Tlatilco, Mexico dates back to 1300 BC during the pre-classic period. The mask expresses the duality of life and death as one, a concept brought forth from pre-Columbian times with the Olmecas as its originators.

The mask is attributed to the Nahuas (Aztecs) of the period who believed life on earth was a transitional state, a bridge leading to another world. Like the papalotl (butterfly), humans gestated on earth until they transformed through death into a more wondrous and god-like creature.

The Mask of Tlatilco, the official logo of PYS, has special significance because it embodies man's desire to develop into the most perfect person one can become spiritually, mentally, and physically. We believe that self-actualization is man's purpose in life and there exists many obstacles which keep us from achieving this goal. The dehumanizing effect of economic, social, and political oppression and institutionalized racism are a few of the most glaring examples.

San Fernando (Main Office)
1024 N. Maclay Ave., Suite M13
San Fernando, California 91340
Phone: (818) 837-2272
Fax: (818) 837-2271

Palmdale Office
39130 Third Street East
Palmdale, California 93550
Phone: (661) 208-4450
Fax: (661) 208-4457

flores@pys.org
hernandez@pys.org
mainella@pys.org

www.pys.org
@PYSPalmdale

Our Many Collaborative Partners

- Rethinking Access to Marijuana (RAM)
- Safe Med LA
- Los Angeles Drug and Policy Alliance (LADAPA)
- California Alcohol Policy Alliance (CAPA)
- Coalition for a Tobacco Free LA County
- Cesar Chavez Commemorative Committee of SFV
- Antelope Valley League of United Latin American Citizens (AV-LULAC)
- Assisting Families Find Information and Resources Mindfully (AFFIRM)-Council for Prevention of Child Abuse
- Service Area Leadership Team (SALT) Department of Mental Health
- Regional Community Alliance (RCA)
- Health Neighborhood- Department of Mental Health
- Youth Opioid Coalition- Antelope Valley
- Antelope Valley Partners for Health (AVPH)
- Coalition for Humane Immigration Rights Los Angeles (CHIRLA)
- SALVA (a Salvadoran and Central American Community Advocacy Organization)
- National Association for the Advancement of Colored People (NAACP)
- American Civil Liberties Union (ACLU)
- Antelope Valley Marijuana Alcohol Pharmaceuticals Prevention (AVMAPP)

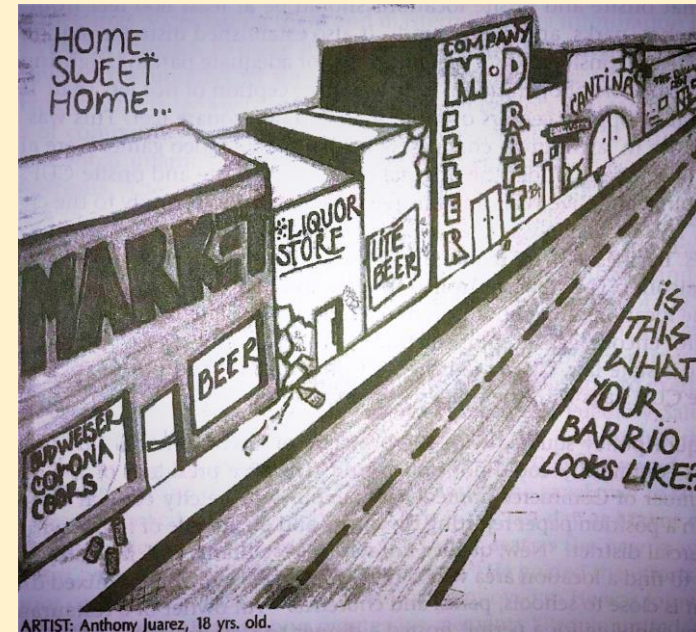
PARTIAL LIST

Pueblo y Salud, Inc.

YOUR ENVIRONMENTAL SOCIAL JUSTICE
AGENCY SINCE 1991



Researching. Informing. Organizing
Mobilizing. Empowering



ARTIST: Anthony Juarez, 18 yrs. old.

Our History

Pueblo y Salud, Inc. (PyS) began in 1986 as the Latino Coalition on Alcohol Issues of the San Fernando Valley. We institutionalized into the agency it is today five years later in 1991. It brought the Environmental Prevention concept to Los Angeles County the same year a conference was organized with the participation of the concept's authors, the Marin Institute, now Alcohol Justice. PyS received several county and state commendations for their trailblazing efforts and, as a direct result, the Alcohol and Drug Program Administration of the Los Angeles County Public Health Department began funding environmental prevention the following year, in 1992.

Cesar E. Chavez Commemoration



Since the passing of Cesar E Chavez in 1993, PyS and the CCCC have organized an annual March for Justice held in the Northeast San Fernando Valley. The event promotes and teaches about his important non-violent work on behalf of farm workers and ensures that his legacy lives on. As a founding member, PyS has led and staffed the effort since inception. The event is the first of its kind in the nation attracting over 5,000 students and parents annually.

Environmental Prevention: a novel concept

This concept or model for dealing with alcohol, tobacco and other drug (ATOD) related problems focuses on impacting communities, not individuals. For example, If we see too much crime or poor health rates, we seek to determine if alcohol and tobacco outlet density has something to do with these problems then strive to correct them through policy advocacy.



Community Based Prevention Education



Through our tabling at events, presentations, town halls, and alcohol and tobacco access and availability reduction projects, PyS aims to build capacity by equipping city residents with up-to-date data and effective strategies that allows them to make informed decisions and ultimately empower them to

become shapers of their own environments and communities.

Concerned About Alcohol, Tobacco and Other Drugs In Your Community?

With the participation of community residents, youth and adults, PyS and the Palmdale PCCs are working to reduce flavored alcohol, tobacco and vaping products that are targeted to underage youth. The intent is to rid the community of these products by legally banning them through local policy and then working with local merchants to voluntarily take them off the shelves.



PyS is also working to reduce the number of alcohol and tobacco outlets in areas that have very large quantities of these type of establishments. Zip code 93550 is one such area resulting in the highest crime rates and lowest health rates in Palmdale. We plan to work with local city officials, community leaders, parents, and youth to change this reality and make our communities safer and healthier for our children.



Civic Engagement



PyS is about community empowerment. Since inception, we have encouraged community to engage civically. We have implemented voter education and Get Out the Vote (GOTV) campaigns. Additionally, we have registered over an estimated 65,000 people in the San Fernando and Antelope Valleys since 1991.



Get Involved

The Prevention Community Councils (PCCs) consist of youth, parents and community leaders who advocate for policies to address substance use disorder (SUD) related problems. They advocate for lasting environmental change through policy adoption and implementation. These exist in both the San Fernando and Antelope Valleys.



If you would like to be a part of the PCC and help with our efforts, please call our offices or email our staff.

CALLING A FACILITY

What Should I Know Before I Call?

When you call, facility staff will ask questions about yourself. You can ask questions too. It's important to make sure the services and facility are a good fit for you.

This Is A Confidential Call. Answering the questions honestly is important, and you won't be reported to law enforcement for talking about using illegal drugs. **If A Facility Can't See You Within 48 Hours, Try Another One.** A sign of quality care is being able to be seen quickly. Many programs offer walk-in care, or interim care if only a waitlist is available.

Questions You May Be Asked

1. If you're calling for yourself or someone else.
2. Which drugs or alcohol have you been using, for how long, and how much.
3. Current health conditions and medications, including pain medications you're currently taking.
4. What financial resources are you working with (insurance, money from a loved one, etc.?)

Questions You May Want To Ask The Facility

1. When can I get an appointment?
2. How much will treatment cost? Do you accept my insurance?
3. What do I need to bring? What should I not bring?
4. How do I get to the facility? Is there public transportation? Can you pick me up?
5. Consider asking questions that are important for you and your situation:
 - Is the facility smoke-free or is smoking allowed?
 - Are there childcare options available?
 - What types of medications am I allowed to take while in treatment?
 - What kind of family contact is allowed, and when?

Source: findtreatment.gov

Pueblo y Salud Inc. does not provide direct services, other than information & referral. PyS focuses on environmental prevention, a concept or model for dealing with (ATOD) Alcohol, Tobacco and Other Drug-related problems focused on impacting communities, not individuals.

Pueblo Y Salud Inc.
39130 3rd Street East
Palmdale, CA 93550
661-208-4450
www.pys.org

This material was funded in part by Los Angeles County Department of Public Health, Substance Abuse Prevention and Control

Sources: SAMHSA.gov Art: Visitcalifornia.com & Pinterest



Pueblo y Salud, Inc.
Your Local Environmental Social Justice Agency

Bringing Substance Use Disorder Prevention and Awareness of Alcohol, Cannabis, Opioids, and Other Drugs to Palmdale & Lancaster Communities Since 2000.

Resource Guide for Substance Use Disorders

