



BOARD INITIATIVES 2019-2023

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Over-Arching Priorities	
1. Marketing and Outreach	
	Expand into e-newsletter, quarterly marketing magazine, expand social media presence
	Direct communication with all elected officials
	Expand legislative monitoring and communication
	STEM Mobile to K-12 e. Highlight faculty, staff and student stories in local and social media
2. Community Participation	
	Executive Council members involvement in civic organizations
	College conduct/coordinate a community service project
3. EMP Goal #1: Commitment to strengthen Institutional Effectiveness measures and practices.	
	Enhanced data collection and analysis, data-driven decisions. More efficient reporting structures and program review
2019-2020	
EMP Goal #1: Commitment to strengthen Institutional Effectiveness measures and practices.	
	Guided Pathways Formation
	Align outcome goals to the Vision for Success plan for the California Community college System
	Strategic Planning and systems thinking with regard to closing FTES gap, Enrollment Management and improving key outcomes
EMP Goal #2: Increase efficient and effective use of all resources.	
	Commence Measure AV build out
	Professional Development for all staff
	Effective scheduling and productivity: faculty and staff planning
EMP Goal #4: Advance more students to college-level coursework	
	Curriculum alignment for completion efficiency and transfer
	AB705 scheduling and impact review
	Develop integration with Guided Pathways and college transfer and completion initiatives
2020-2021	
EMP Goal #1: Commitment to strengthen Institutional Effectiveness measures and practices.	
	Guided Pathways Implementation
	Strategic Planning and systems thinking with regard to closing FTES gap, Enrollment Management and improving key outcomes
EMP Goal #2: Increase efficient and effective use of all resources.	
	Continue Measure AV build out
	Professional Development for all staff
	Effective scheduling and productivity
EMP Goal #5: Align instructional programs to the skills identified by the labor market.	
	CTE Curriculum alignment for completion efficiency, strengthen programs
	AB705 Scheduling and impact review
	Develop integration with Guided Pathways and Strong Workforce initiatives



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2021-2022	
EMP Goal #1: Commitment to strengthen Institutional Effectiveness measures and practices.	
	Guided Pathways Formation
	Align outcome goals to the Vision for Success plan for the California Community College system.
	Strategic Planning and systems thinking with regard to closing FTES Gap, Enrollment Management and improving key outcomes
EMP Goal #2: Increase efficient and effective use of all resources.	
	Continue Measure AV build out
	Professional Development for all staff
	Effective scheduling and productivity: faculty and staff planning
EMP Goal #4: Advance more students to college-level coursework.	
	Curriculum alignment for completion efficiency across the institution and Guided Pathways development
	AB 705 scheduling, impact of non-completion
2022-2023	
	(Continue 2021-2022)
	Reinforce Marketing and Outreach Initiatives to recover enrollments post-pandemic