BOARD INITIATIVES 2019-2022

Over-Arching Priorities

1. Marketing and Outreach
   a. Expand into e-newsletter, quarterly marketing magazine, expand social media presence
   b. Direct communication with all elected officials
   c. Expand legislative monitoring and communication
   d. STEM Mobile to K-12
   e. Highlight faculty, staff and student stories in local and social media

2. Community Participation
   a. Executive Council members involvement in civic organizations
   b. College conduct/coordinate a community service project

3. EMP Goal #1: Commitment to strengthen Institutional Effectiveness measures and practices.
   a. Enhanced data collection and analysis, data-driven decisions. More efficient reporting structures and program review

2019-2020

Educational Master Plan Goal #1: Commitment to strengthen Institutional Effectiveness measures and practices.
   - Guided Pathways Formation
   - Align outcome goals to the Vision for Success plan for the California Community College system.
   - Strategic Planning and systems thinking with regard to closing FTES Gap, Enrollment Management and improving key outcomes

Educational Master Plan Goal #2: Increase efficient and effective use of all resources.
   - Commence Measure AV build out
   - Professional Development for all staff
   - Effective scheduling and productivity: faculty and staff planning

Educational Master Plan Goal #4: Advance more students to college-level coursework.
   - Curriculum alignment for completion efficiency and transfer
   - AB 705 scheduling and impact review
   - Develop integration with Guided Pathways and college transfer and completion initiatives
2020-2021

Educational Master Plan Goal #1: Commitment to strengthen Institutional Effectiveness measures and practices.
- Guided Pathways Implementation
- Strategic Planning and systems thinking with regard to closing FTES Gap, Enrollment Management and improving key outcomes

Educational Master Plan Goal #2: Increase efficient and effective use of all resources.
- Continue Measure AV build out
- Professional Development for all staff
- Effective scheduling and productivity

Educational Master Plan Goal #5: Align instructional programs to the skills identified by the labor market.
- CTE Curriculum alignment for completion efficiency, strengthen programs
- AB 705 scheduling and impact review
- Develop integration with Guided Pathways and Strong Workforce initiatives

2021 – 2022

Educational Master Plan Goal #1: Commitment to strengthen Institutional Effectiveness measures and practices.
- Guided Pathways Formation
- Align outcome goals to the Vision for Success plan for the California Community College system.
- Strategic Planning and systems thinking with regard to closing FTES Gap, Enrollment Management and improving key outcomes

Educational Master Plan Goal #2: Increase efficient and effective use of all resources.
- Continue Measure AV build out
- Professional Development for all staff
- Effective scheduling and productivity: faculty and staff planning

Educational Master Plan Goal #4: Advance more students to college-level coursework.
- Curriculum alignment for completion efficiency across the institution and Guided Pathways development
- AB 705 scheduling, impact of non-completion
- Complete integration of Guided Pathways across the institution