Inasmuch as the operations of the college have been adjusted and impacted by the effects of the COVID-19 virus and responses to it, the Board is determining that the following goals and initiatives will remain in place for the year 2021-2022. The intention is that those initiatives which remain incomplete will be addressed and completed within the coming year.

**BOARD INITIATIVES 2019-2022**

**Over-Arching Priorities**

1. **Marketing and Outreach**
   - a. Expand into e-newsletter, quarterly marketing magazine, expand social media presence
   - b. Direct communication with all elected officials
   - c. Expand legislative monitoring and communication
   - d. STEM Mobile to K-12
   - e. Highlight faculty, staff and student stories in local and social media

2. **Community Participation**
   - a. Executive Council members involvement in civic organizations
   - b. College conduct/coordinate a community service project

3. **EMP Goal #1: Commitment to strengthen Institutional Effectiveness measures and practices.**
   - a. Enhanced data collection and analysis, data-driven decisions. More efficient reporting structures and program review

**2019-2020**

**Educational Master Plan Goal #1:** Commitment to strengthen Institutional Effectiveness measures and practices.

- Guided Pathways Formation
- Align outcome goals to the Vision for Success plan for the California Community College system.
- Strategic Planning and systems thinking with regard to closing FTES Gap, Enrollment Management and improving key outcomes

**Educational Master Plan Goal #2:** Increase efficient and effective use of all resources.

- Commence Measure AV build out
- Professional Development for all staff
- Effective scheduling and productivity: faculty and staff planning

**Educational Master Plan Goal #4:** Advance more students to college-level coursework.

- Curriculum alignment for completion efficiency and transfer
- AB 705 scheduling and impact review
- Develop integration with Guided Pathways and college transfer and completion initiatives
2020-2021

**Educational Master Plan Goal #1:** Commitment to strengthen Institutional Effectiveness measures and practices.
- Guided Pathways Implementation
- Strategic Planning and systems thinking with regard to closing FTES Gap, Enrollment Management and improving key outcomes

**Educational Master Plan Goal #2:** Increase efficient and effective use of all resources.
- Continue Measure AV build out
- Professional Development for all staff
- Effective scheduling and productivity

**Educational Master Plan Goal #5:** Align instructional programs to the skills identified by the labor market.
- CTE Curriculum alignment for completion efficiency, strengthen programs
- AB 705 scheduling and impact review
- Develop integration with Guided Pathways and Strong Workforce initiatives

2021 – 2022

**Educational Master Plan Goal #1:** Commitment to strengthen Institutional Effectiveness measures and practices.
- Guided Pathways Formation
- Align outcome goals to the Vision for Success plan for the California Community College system.
- Strategic Planning and systems thinking with regard to closing FTES Gap, Enrollment Management and improving key outcomes

**Educational Master Plan Goal #2:** Increase efficient and effective use of all resources.
- Continue Measure AV build out
- Professional Development for all staff
- Effective scheduling and productivity: faculty and staff planning

**Educational Master Plan Goal #4:** Advance more students to college-level coursework.
- Curriculum alignment for completion efficiency across the institution and Guided Pathways development
- AB 705 scheduling, impact of non-completion
- Complete integration of Guided Pathways across the institution