COLLEGE-WIDE PRIORITIES 2017-2020

Over-Arching Priorities:

1. Marketing & Outreach
   a. Internal Engagement
   b. Internal Service
2. Community Participation
3. Educational Master Plan Goal #1: Commitment to strengthen Institutional Effectiveness measures and practices.

2017-2018

- **Educational Master Plan Goal #3**: Focus on utilizing proven instructional strategies that will foster transferrable intellectual skills.
  - AVC2CSU, K-12 Alignment, Bachelor’s Degree Program Growth
- **Educational Master Plan Goal #2**: Increase efficient and effective use of all resources.
  - Palmdale Opening (purpose statement), Facilities building plan implementation, Enrollment management
  - Technology, Palmdale Staffing, FTES Targets, Sequencing and Scheduling
  - Business Process improvement
- **Educational Master Plan Goal #5**: Align instructional programs to the skills identified by the labor market.
  - Industry-based education and training, CTE program expansion, AEBG

2018-2019

- **Educational Master Plan Goal #2**: Increase efficient and effective use of all resources.
  - Budgeting planning and forecasting, Effective Technology planning, and Facilities Plan build out (swing space)
- **Educational Master Plan Goal #4**: Advance more students to college-level coursework.
  - First Year Experience, ScoreCard Achievement Gaps, Assessment
  - Pathways
• Expand partnerships with 4-year institutions

- **Educational Master Plan Goal #3:** Focus on utilizing proven instructional strategies that will foster transferrable intellectual skills.
  - AVC2CSU, first class of Bachelor’s Degree graduates expand program, K-12 alignment and AEBG expansion

**2019-2020**

- **Educational Master Plan Goal #2:** Increase efficient and effective use of all resources
  - Facilities build out begins.
  - Technology
  - Enrollment management
  - Staffing
  - Fiscal services and resources