Goals of the Educational Master Plan:

- 1. The college will provide students with an environment which supports learning and facilitates student success.
- 2. The college will increase the transfer rate to Call States, UC, and private colleges.
- 3. The college will expand and diversify Career Technical Education options for students.
- 4. The college will increase student success in Basic Skills and ESL courses.
- 5. The college will utilize campus resources efficiently and effectively.
- 6. The college will maintain and enhance community partnerships.
- 7. The college will increase resources to enhance technology's support of the college mission and processes.

Board of Trustees Initiatives:

2013-2014

- 1. Review the organizational structure of the college for efficiency and develop a comprehensive staffing plan.
- 2. Develop a marketing and communication plan and implement through community relations and internal communications.
- 3. Strengthen Basic Skills instruction to support student completion.
- 4. Incrementally restore access for our students

2014-2015

- 1. Explore Bond Initiative Extension
- 2. Where possible implement a technology infrastructure expansion and upgrade to support college systems.
- 3. Explore and develop alternative funding sources
- 4. Ensure compliance with accreditation standards as a routine of operation and begin preparation of the self-study for the 2016 accreditation cycle.

President's Goals:

- 1. Develop a three-year planning cycle for the college to include, master plan, facilities, enrollment management, information technology, and budget and finance, with core principles, programs and operations defined and established.
- 2. Identify and define the core curricula and programs of the college, to include general education outcomes and assessments.

- 3. Incorporate enrollment strategies which include course scheduling and sequencing to support student completion. A published two-year course schedule to support student progress and budget and facilities planning.
- 4. Strengthen our community involvement through institutional advancement activities encouraging direct community participation in events on campus and college participation in community events. Raise the level of college visibility in the community at large.
- 5. Focus on customer service both internally and externally. Fully develop and practice an ethic of service.