

# COLLEGE-WIDE PRIORITIES 2017-2020

## Over-Arching Priorities:

1. Marketing & Outreach
  - a. Internal Engagement
  - b. Internal Service
2. Community Participation
3. Educational Master Plan Goal #1: Commitment to strengthen Institutional Effectiveness measures and practices.

## 2017-2018

- Educational Master Plan Goal #3: Focus on utilizing proven instructional strategies that will foster transferrable intellectual skills.
  - AVC2CSU, K-12 Alignment, Bachelor's Degree Program Growth
- Educational Master Plan Goal #2: Increase efficient and effective use of all resources.
  - Palmdale Opening (purpose statement), Facilities building plan implementation, Enrollment management
  - Technology, Palmdale Staffing, FTES Targets, Sequencing and Scheduling
  - Business Process improvement
- Educational Master Plan Goal #5: Align instructional programs to the skills identified by the labor market.
  - Industry-based education and training, CTE program expansion, AEBG

## 2018-2019

- Educational Master Plan Goal #2: Increase efficient and effective use of all resources.
  - Budgeting planning and forecasting, Effective Technology planning, and Facilities Plan build out (swing space)
- Educational Master Plan Goal #4: Advance more students to college-level coursework.
  - First Year Experience, ScoreCard Achievement Gaps, Assessment
  - Pathways

- Expand partnerships with 4-year institutions
- Educational Master Plan Goal #3: Focus on utilizing proven instructional strategies that will foster transferrable intellectual skills.
  - AVC2CSU, first class of Bachelor's Degree graduates expand program, K-12 alignment and AEBG expansion

## **2019-2020**

- Educational Master Plan Goal #2: Increase efficient and effective use of all resources
  - Facilities build out begins.
  - Technology
  - Enrollment management
  - Staffing
  - Fiscal services and resources