www.avc.edu (661) 722-6300 **Journalism 231**

Definition

Journalism encompasses the study of forms of the mass media (newspapers, magazines, television, radio, internet, films and blogs), and the development of reportorial skills and abilities. The Journalism program not only helps prepare students for transfer and eventual careers in journalism but also increases their awareness and appreciation of the role of the media and mass communication in modern society. They become more informed citizens, better equipped to weigh objectively and critically the wealth of information emanating from the mass media.

Individuals interested in the mass media can learn basic newswriting, reporting, and photojournalism skills through the journalism program. The program includes an introduction to mass communication.

Staff	Please dial (661) 722-6300, then the 4 digit extension.
Division:	

Riley Dwyer, Dean	x.6463
Taylor Haynes, Administrative Assistant	x.6463
Samantha MacConnell, Clerical Assistant III	x.6463
Thomas Graves, Department Chair	x.6042
Adjunct Faculty:	V.M.
Wendy Spence-Christie	2936

Program Description

Students learn about journalism and mass media through study and practice. An introductory course, COMM 105, focuses on an analysis of the mass media and the role of the journalist. In JOUR 121, students gain initial experience in preparing news stories. JOUR 123 is conducted like a newspaper laboratory. Students research and write stories, prioritize features, crop photographs, prepare copy for printing, and do layouts. In COMM 215, this course introduces thoery-based communication concepts and presents methods of disseminating information to the public.

Distinctive Features

Students enrolled in the Journalism program are directly involved in publishing the college paper, *The Examiner*. Thus they gain valuable practical experience while, at the same time, affect public opinion on and off campus.

Career Options

Advertising Copy Writer
Biographer
Correspondent
Editor
Educational/Technical Writer

Fiction/Science Writer
Journalist
News Anchor
Publicist
Reporter

(Careers may require education beyond the two-year college level.)

Certificate Program

Certificate not applicable.

Associate Degree

An associate degree with a major in Journalism is not available. Journalism courses may be included as electives in the 18 units necessary for an associate degree with a major in Liberal Arts and Sciences. (See Graduation/Associate Degree Requirements.)

Transfer

Students planning to continue studies at a four-year college or university after AVC should visit the Transfer Resource Center and consult with a counselor as soon as possible. Additional information on official transfer articulation agreements from AVC to many CSU/UC campuses can be found at www.assist.org

Prerequisite Completion

All prerequisite courses must be completed with a satisfactory grade in order to enroll in the next course. According to Title 5, Section 55200(d), a satisfactory grade is a grade of "A," "B," "C" or "P". Classes in which the Pass/No Pass option is available are indicated with an asterisk (*) before the course title. See "Pass/No Pass Option" in the catalog for full explanation.

Journalism Courses

JOUR 121 *BEGINNING JOURNALISM

3 units

3 hours weekly

Prerequisite: Completion of ENGL 101.

An introduction to the theories and techniques of newswriting and reporting. Instruction and practice in news and feature story structures, newspaper style, copy reading, and elementary editing. (C-ID: JOUR 110) (CSU, UC, AVC)

JOUR 123 *NEWSPAPER PRODUCTION

3 units

6 hours weekly

Prerequisite: Completion of JOUR 121.

Developing journalism news sources, interviewing techniques, newswriting, feature and editorial writing, editing, photography skills and design/layout using the college newspaper and Web site/blog as a laboratory. (CSU, UC, AVC)

JOUR 199 *OCCUPATIONAL WORK EXPERIENCE

1–8 units hours vary

Prerequisite: To participate in work experience, students must have a job or internship which is either paid or voluntary and have the approval of the supervisor and instructor supervising work experience in the specific subject area. PRIOR TO ENROLLING, students must attend a scheduled orientation or meet individually with the supervising instructor for an individual orientation.

Occupational Work Experience Education is supervised employment designed to provide students a realistic learning experience through work. The ultimate goal is to teach students those skills and attitudes that will equip them to function and adapt as an employee in a variety of situations and jobs. Occupational Work Experience Education is supervised employment extending classroom-based occupational learning at an on-the-job learning station related to the student's educational major or occupational goal. Credit may be accrued at the rate of one to eight units per semester. For the satisfactory completion of all types of Cooperative Work Experience Education (WE 197 and WE 199), students may earn up to a total of sixteen semester credit hours. (CSU, AVC) (R3)