



Enrollment Management Meeting

Wednesday, September 24, 2025
L-201
11:00 am – 12:00 pm

Committee Members:

Idania Padron (Reyes) ~ Chair	Aurora Burd ~ AVC Federation of Teachers Representative
Mariko Shimizu ~ Co-Chair	Walter Briggs ~ Member
Nate Dillon ~ Member	Alejandro Guzman ~ Member
Dr. Kathy Bakhit ~ Member (Ex Officio)	Anet Youkhana ~ Member
Shami Brar ~ Member (Ex Officio)	Dr. Rebecca Farley ~ Member
Daniel Conner ~ Member	Dr. Windy Franklin-Martinez
Dr. Jedidiah Lobos ~ Member	Leonardo Ayala ~ Member
Jenell Paul ~ AVC Classified Union Representative	Kristy Salazar Lara ~ Member
Alberto Mendoza Conzalez Larreynaga ~ Member	Dr. Sarah Harano ~ Member
Rosalind Brown - Outreach ~ Member	
Dr. Christina Tangalakis ~ Member	
Dr. Svetlana Deplazes ~ Member	

AGENDA

Items	Person(s) Responsible	Time	Action
INFORMATION/DISCUSSION ITEMS:			
I. Welcome	Idania Padron	5 min	
II. Review and Approval of Minutes 8/27/25	Idania Padron	5 min	
III. Enrollment Dashboards – Demonstration and Discussion	Svetlana Deplazes	20 min	
IV. EMA Logic Model	All	20 min	
FUTURE AGENDA ITEMS:			
Data availability and needs for enrollment trend analysis			
Next Meeting Date:			
October 22, 2025			



Enrollment Management Meeting

Wednesday, September 24, 2025
L-201
11:00 am – 12:00 pm

Committee Members:

Dr. Idania Padron ~ Chair	Maria Espinoza-Schrock ~ AVC Federation of Teachers Representative/Zoom
Mariko Shimizu ~ Co-Chair	Walter Briggs ~ Member absent
Nate Dillon ~ Member	Alejandro Guzman ~ Member
Dr. Kathy Bakhit ~ Member (Ex Officio)	Anet Youkhana ~ Member Zoom
Shami Brar ~ Member (Ex Officio)	Dr. Rebecca Farley ~ Member
Daniel Conner ~ Member absent	Dr. Windy Franklin-Martinez absent
Dr. Jedidiah Lobos ~ Member Zoom	Leonardo Ayala ~ Member
Jenell Paul ~ AVC Classified Union Representative	Kristy Salazar Lara ~ Member absent
Alberto Mendoza Conzalez Larreynaga ~ Member	Dr. Sarah Harano ~ Member
Rosalind Brown - Outreach ~ Member Zoom	
Dr. Christina Tangalakis ~ Member	Guest - Paige Vivas
Dr. Svetlana Deplazes ~ Member	

AGENDA

Items	Person(s) Responsible	Action
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INFORMATION/DISCUSSION ITEMS:		
I. Welcome	Dr. Idania Padron	
II. Review and Approval of Minutes 8/27/25	Dr. Idania Padron	Minutes approved
III. Enrollment Dashboards – Demonstration and Discussion	Dr. Svetlana Deplazes	<p>The presentation included an IERP landing pages review for Fall and Summer 2025, along with additional landing pages. It was demonstrated that hovering over certain data allows users to see more detailed information, such as FTES by division or department. Some pages, including Fall term percentages, have been updated. IERP is open to feedback to improve these pages. Program awards also received a visual update.</p> <p>A concern was raised about a noncredit certificate banner code change. ITS is working with the Chancellor’s Office on Spring 2024–2025 data that was affected. Approximately 20 records were impacted. Anet clarified that a new code introduced in May shared with Dean Windy and Daniel Connor caused 26</p>

		<p>noncredit certificates to be missed in the MIS report. These will be resubmitted, and future code changes will include those submissions. The issue is expected to be resolved today, and communication around future changes will be improved.</p> <p>Program review also received an updated design. Another concern involved the high number of “unknown” high schools listed on the first page of the IERP website. Many of these are believed to be Palmdale charter schools and may represent a banner issue. Anet confirmed that this can be corrected on the dashboard.</p>
<p>IV. SEM Logic Model</p>	<p>All</p>	<p>A team attended SEM Academy in June and was assigned two coaches. They have asked to join one of our upcoming meetings via Zoom and will be here in person in November. Each of the three VPs identified one to two projects.</p> <p>Equity: Data dashboard updates are underway. A consultant, Maryann, is helping build a predictive analytics tool for scheduling and staffing predictions to improve efficiency, address waitlists, ensure students get needed classes, and help reduce costs. Two meetings have taken place with Maryann, and she has met with Daniel, the president. She will bring a proposal for developing the tool and will continue expanding the group involved. Equity is also partnering on transfer workshops to help students finish and transfer.</p> <p>Student Services: The call center project involves work with Victor Valley College. The VPSS and Dean Student Support Services met consultant Dave Furhmann and shared notes with the president and VP team. Feedback and recommendations were provided. Next steps are for Dave to work with ITS and VPAS to propose a hybrid model. Once there is clarity on the president’s direction, the team will rejoin the conversation. Dave shared notes and other AI offerings. Many call center services risk replacement by AI. The team discussed with Dave the need for human involvement, and the president supports a hybrid approach. One tool reviewed was Envoke Learning, which already partners with AVC and has AI tools. The plan is to continue discussions with Dave and present the platform to the executive team to explore how this might work at AVC.</p> <p>IERP intends to end the contract with Envoke and will look for another vendor. Other institutions are using AI for onboarding student services, and some AI tools are trained for cultural sensitivities.</p> <p>Academic Affairs: Noncredit programs and courses have been selected, with over 20 approved by AP&P.</p>

		<p>More were approved last week. Despite availability, enrollment remains thin. The focus is on making sure people know these programs are tuition-free. The team is identifying community needs, industry sectors, and high-demand jobs to target outreach and marketing internally and externally. Recently approved programs include business-oriented AI training. The team wants to review what noncredit programs already exist and how to process students. Alejandro will help with outreach and education.</p> <p>Budget: Sarah Harano will represent Academic Senate and the committee. Angela will ask committee chairs if Sarah can serve in both roles.</p>
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