



Enrollment Management Meeting

Wednesday, February 23, 2022
Zoom Meeting
11:00 am – 12:00 pm

Committee Members:

LaDonna Trimble ~ Chair
Rick Motawakel ~ Co-Chair- **Absent**
Anet Youkhana – Member
Duane Rumsey ~ Member - **Absent**
Shaminder Brar ~ Member- **Absent**
Christos Valiotis ~ Member - **Absent**
Tom Gang ~ Member- **Absent**
Betsy Sanchez ~ Member
Nichelle Williams ~ Member
Marisela Corona - Union Representative - **Absent**
Svetlana Deplazes ~ Member

Rashall Hightower Stickel ~ Member - **Absent**
Kenya Johnson ~ Member
Michelle Hernandez ~ Member - **Absent**
Dawn McIntosh ~ Member- **Absent**
Aurora Burd ~ Member ~ **Absent**
Van Rider ~ Member
Karen Heinzman – Member
Mariko Shimizu – Member
Neil Quebbemann - Member- **Absent**
Vacant ~ ASO Representative- **Absent**
Other:
C. Corona – proxy for A. Burd

MINUTES

| Items | Person(s) Responsible | Time | Action |
|--|-----------------------|------|--|
| STANDING ITEMS: | | | |
| I. Minutes Approval | All | | Minutes from 11/10/21-Approved with corrections |
| INFORMATION/DISCUSSION ITEMS: | | | |
| II. Enrollment Marketing/Outreach Ideas | B. Sanchez | | <ul style="list-style-type: none"> Committee members interested in joining a meeting about Enrollment Marketing/Outreach ideas. |
| III. EMC Membership | All | | <ul style="list-style-type: none"> Membership list has been revised and is up to date Add Neil Quebbemann CCC Information Sheet. Waiting to add ASO member |
| IV. IEPI Data Tools and metrics for SEM Resource Guide | L. Trimble | | <ul style="list-style-type: none"> Majors: https://public.tableau.com/app/profile/svetlana6591/viz/Fall2015MajorsbyRace/EthnicityNumbers/Majors Program awards: https://public.tableau.com/app/profile/svetlana6591/viz/ProgramAwards/ProgramAwards In addition to success rates also the fill rates Traditional vs online Fall 2020 is the latest: https://public.tableau.com/app/profile/svetlana6591/viz/ISS_16147912914150/ISS https://public.tableau.com/shared/NB4H8B8NM?:display_count=n&:origin=viz |

| | | | |
|-------------------------------|-----|--|---|
| | | | share_link - look at online vs. traditional |
| V. Enrollment Management Plan | All | | |
| OTHER: | | | |
| Goals | | | <ul style="list-style-type: none"> • Meet base funding level per the Chancellor's Office plus two percent annually. • Advancing students' progress towards successfully achieving their educational goals with integration of guided pathways. • Increase percentage of full-time enrollment through effective scheduling and program planning |
| | | | <ul style="list-style-type: none"> • Thank you to Carla Carona for filling in for A. Burd. • Participants are being requested for SSK during the week of spring break - Kenya |
| FUTURE AGENDA ITEMS: | | | |
| | | | |
| | | | |
| | | | |
| Next Meeting Date: | | | |
| March 23, 2022 | | | |