

Pathway Guide

Is a career in Entrepreneurship/Small Business right for you?

- Do you recognize opportunity when you see it that others may not?
- Do you want to create, organize and manage a business?
- Are you creative?
- Do you believe in yourself?
- Do you have an idea for a product or service that is unique?

most important

Basic Skills

required for work in the
Entrepreneurship/
Small Business pathway

opportunity recognition **creative thinking**
problem solving customer service
responding versus reacting to your environment

3 Three Main Points

- 1 Small Business crosses every sector of the economy.
- 2 Students are discovering entrepreneurship as a career pathway.
- 3 Nearly every community college in California provides coursework or program offerings to support entrepreneurs and small business owners.



Printable



Are you an Entrepreneur? A student guide to entrepreneurship with quizzes and activities to [get started on your journey.](#)



Video



[How To Be An Entrepreneur](#)

The CaCareerCafe has a special section for Entrepreneurs with videos, lessons and activities that will give you some basics on how to be an entrepreneur.



[Biz Whiz Academy](#)

Teaching kids and teens to be entrepreneurs!



Resources



[Doing What Matters for Small Business](#)

The mission of the Small Business Sector is to work together with industry and education to improve and expand our business and entrepreneurial curriculum so we better deliver a job-ready workforce and entrepreneurial leaders to ensure California's economic growth and global competitiveness.



[Think Like an Entrepreneur](#)

Are you an Entrepreneur? A student guide to entrepreneurship with quizzes and activities to get started on your journey.

GLOBAL TRADE & LOGISTICS

BROUGHT TO YOU BY THE CENTERS FOR INTERNATIONAL TRADE DEVELOPMENT (CITD)

Pathway Guide

Why should you think about Global Trade as a career?

- Globalization is a dimension of every business and occupation – business, transportation, travel & tourism, engineering, retail, etc. International trade is growing much faster than the U.S. economy – so obtaining a global mindset and skills will set you apart – and make you more “Globally” competitive.
- Your current or future employer’s (or your own businesses) next customer is most likely going to be from outside the U.S. In 2-3 years, China will become the largest economy – it is already the #1 consumer of automobiles, home appliances, apparel and nearly every other consumer good. Do you know about Tao Bao?
- Jobs of the future will require you to know about globalization, work with people from around the world and potentially travel around the world. Learn about global trade and you will not be left behind!



California CITD

Centers for International Trade Development
Services that Promote Exports and International Business Education

most important
Basic Skills
required for work in the
Global Trade &
Logistics Pathway

asking good questions **listening**
problem solving emotional intelligence
adaptability to change
cultural sensitivity global mindset

3 Three Main Points

- 1** California’s main industries – IT, Food and Agriculture, Entertainment, Transportation equipment, scientific and medical instruments are all heavily dependent upon global markets for their survival.
- 2** Global awareness and cultural understanding is a perspective and knowledge set that employers are increasingly demanding for all occupations
- 3** Global business is exciting and provides the possibility to discover new places, meet people with different perspectives and learn.

Printable



[Global Trade & Logistics Pathway](#)

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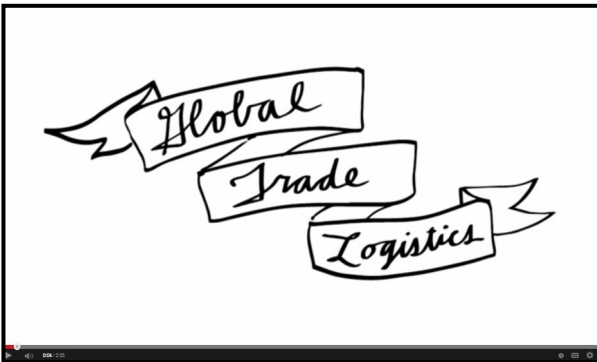


Video



[Pathways in Global Trade](#)

Animation and student voices help keep this video light and easily accessible for students who might be interested in global trade.



[Global Trade & Logistics Overview](#)

Global Trade & Logistics—created for the Doing What Matters Initiative of the California Community Colleges Chancellor’s Office.



Resources



[California CITD](#)

Centers for International Trade Development: Services that promote exports and international business education. CITD invests in California's economic growth and global competitiveness through industry-specific education, training and services that contribute to a highly skilled and productive workforce.



[Export.gov](#)

Export.gov is a site about international trade that is managed by the International Trade Administration. The U.S. Government has strategically partnered with major corporations to help small and medium-sized U.S. companies begin and/or expand their export sales.



[I Have A Job In Global Trade \(Official Music Video\)](#)

The official music video for the song “I Have A Job In Global Trade.”