

CAREER OPPORTUNITIES IN

FASHION AND INTERIOR DESIGN INDUSTRY SECTOR



Plan For Success

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390 W. Fir Ave, Suite 300, Bldg B Clovis, CA 93611 Phone: (559) 324-6410 Fax: (559) 324-6489 This material is made pursuant to agreement number CN088139 A.2 of the California Tech Prep Distribution Point Grant. Funds were administered by the Secondary, Postsecondary, Adult Leadership Division of the California Department of Education in collaboration with the California Community College Chancellor's Office.

Activity that is the subject of this document was supported in whole or part by the U.S. Department of Education. However, the opinions expressed herein do not necessarily reflect the position or policy of the U.S. Department of Education, and no official endorsement by the U.S. Department of Education should be inferred.



Who will be the new internationally famous designer? Could it be you? Someone will be creating unique fashion statements and styles that appeal to millions of fashion-conscious shoppers.

The Fashion and Interior Design Industry Sector is a multibillion-dollar enterprise offering a wide variety of careers. Don't think just in terms of the creative art portion of the industry: manufacturing, marketing, and distribution are related areas necessary for a designer to be successful. A particularly high demand exists for preproduction jobs involving computerized pattern-making and product data management.

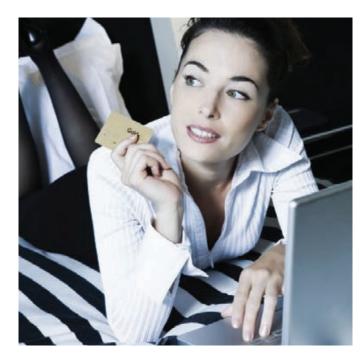
Employment in the fashion industry is expected to grow at a high pace. Interior designers will also be in demand to accommodate a growing population's need for residential and commercial space.

Technology is a significant and growing component in the design industry too. Self-motivation and confidence as well as creativity are traits that lead to success in this sector.

Web sites for further information:

www.californiacareers.info
www.whodouwant2be.com
www.californiacolleges.edu
www.edd.ca.gov/Jobs_and_Training/

Career Pathways



Fashion Design, Manufacturing, and Merchandising Pathway

The Fashion Design, Manufacturing, and Merchandising Pathway can lead to careers from clothing designer to professional shopper. Few careers offer the opportunities, creativity, and versatility of the fashion world. From small entrepreneur to large manufacturer, rewarding jobs in fashion exist in most communities. Students in this pathway will gain in-depth knowledge of the fashion industry, including fashion history, textiles and textile production, apparel merchandising, and garment construction.

CAREERS/CAREER AREAS:

- Fashion Designer
- Pattern Maker
- Fashion Illustrator/Photographer
- Visual Merchandiser
- Fashion Buyer
- Sales Associate
- Fashion Advisor
- Seamstress/Alteration
- Showroom Assistant
- Stylist



Interior Design, Furnishings, and Maintenance Pathway

From corporate America to individual homeowners, professionals are in demand to help create or enhance living and working environments. Students' preparation for careers in this rapidly-growing field includes learning the elements of design and decorating, furniture designs from historical periods, space planning, and computer-assisted design.

CAREERS/CAREER AREAS:

- Interior Designer
- Visual Merchandiser
- Design Assistant
- Set Decorator
- Preservationist
- Facility and Space Planner
- Computer Aided Design (CAD) Specialist
- Photo Stylist
- Ergonomic Consultant
- Kitchen, Bath, Window, Lighting, Wall or Floor Covering Specialist



