



What Can I Do with This Major?

Digital Media

Digital Media courses are directed toward career, technical, and artistic application of the acquired skills within each of the designated areas. The Digital Media program is directed toward providing individual artistic development with an emphasis on the student's ability to use computer technology to create graphic and photographic images. The Digital Media program develops competencies in graphic design, video design and production, animation, and interactive media. Successful completion of a certificate program provides students with entry-level skills for a wide variety of digital media industry employment.

AVC Certificates & Degrees

- Computer Animation certificate and associate degree
- Graphic Design certificate and associate degree
- Interactive Media-Web Design certificate and associate degree
- Video Design and Production certificate and associate degree

Examples of Work Industries & Employers

Business Organizations
Freelance/Self-employed
Media Corporations
Design Firms

Possible Job Titles *may require a bachelor's degree or higher*

Animator
Graphic Designer
Web Designer
Videographer