Do You Want to Turnitin? Training for Instructors

Antelope Valley College
Faculty Academy Presenters: Prof. Diane Flores-Kagan and Prof. Carolyn Burrell
Instructor Training Session: Objectives

• Understand the functions and potential benefits of Turnitin.

• Clarify expectations for using Turnitin.

• Be familiar with OriginalityCheck, GradeMark, and PeerMark.
Introduction to Turnitin

Benefits for Teaching.
Impact on Learning.
What is Turnitin?

A Web-based solution that puts the student’s paper at the CENTER of the online feedback process.
• What is Turnitin?
• How does Turnitin work?
• What if Turnitin finds text matches in my paper?
• Who can see my paper?
• Does Turnitin violate student copyrights?
The Writing Process Is the Key

Why doesn’t it get used more... and more effectively?
What is Turnitin?

Turnitin’s OriginalityCheck is the World's Leading Plagiarism Prevention Service

When used as instructional support, Turnitin can

• ensure that students are aware of, and hold to, the highest standards regarding proper research and citation

• support students’ development of academic writing skills
The Originality Report Shows a Student’s Text Side-by-Side with Sources of Matches, Assisting Rapid Identification of Originality Issues
OriginalityCheck compares against:

- 14 billion of pages of indexed web content
- 165 million student papers plus 200,000 new papers daily
- 110 million articles from periodicals, journals, and other content databases
As using Originality Check becomes a standard practice, serious incidents of potential plagiarism decrease, and the level of original student work increases.
Evidence of Efficacy

87% Prevents plagiarism

90% Saves time investigating potential plagiarism

87% Provides an opp’t’y to discuss academic integrity with students

88% Helps teach about paraphrasing, summarize, and quoting
Pop Quiz

• OriginalityCheck detect plagiarism: True or False

• The matching source listed in OriginalityCheck is definitively the same source the writer used: True or False

• Matched text is likely to be completely coincidental or common knowledge: True or False
Engage Students with Peer Feedback

- More Feedback
- Creates the “Peer Factor”
- Improves Reading and Feedback Skills
- Collaboration Without Collusion or Copying
- Supports Drafting and Revision Process
- Lightens Instructor’s Grading Workload
To Speak or Sign

The Parental Pressure to Choose between Cochlear Implants, Sign Language, or Both

On the Rise

Sign language is a beautifully expressive, visual language using hand, body, and facial expressions to convey words and meaning. However, as more and more parents are learning even as early as birth that their child may be deaf, more children are getting cochlear implants than ever before and there is fear that fewer and fewer children will learn to sign. In fact, as of May 2002, 69 percent of babies born in the United States had been screened for hearing loss as part of universal newborn hearing screening programs. Such early identification of infant hearing loss represents a dramatic change from the situation that existed only six years ago. Cochlear implants within the United States to 20 percent or more per year (Sorkin 2003). Many parents view deafness as a disability that with cochlear implants can be cured. They desire that their child learn language and function "normally" in society.

Students Provide Substantive Feedback On Other Students’ Work Using a Palette of Editing Marks and Focused Questions
Engage Students with Rich Feedback

- Faster Grading with “Drag & Drop” Tools and Customizable Comments
- Clearer, More Legible Feedback
- Simplifies Use of Consistent Rubrics to Measure Improvements
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Turnitin Brings It All Together...

Overlaying OriginalityCheck, PeerMark and GradeMark Offers a Comprehensive View of the Feedback from Instructor and Peers
Students Need...

- To accept writing as a PROCESS.
- 21st century skills for thinking and communicating.
- To be able write and communicate in every subject, including technical subjects.
- Preparation for high-stakes writing assessments.
- Detailed, relevant feedback.
- To really understand audience.
- Help juggling the myriad details needed to prepare a written assignment.
Instructors Get...

• A simple interface for managing assignments and optimizing class time.
• A tool that helps ensure the authenticity of students’ work.
• A way to really engage students in the process of writing.
• To protect the integrity of their academic program.
• An accumulation of data and evidence for progress reporting, program evaluation and accreditation processes.
### Survey Says!

Percent of users who say Turnitin services in general ...

<table>
<thead>
<tr>
<th>Feature</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>Save time compared to conventional methods</td>
<td>81%</td>
</tr>
<tr>
<td>Help students build better writing skills</td>
<td>75%</td>
</tr>
<tr>
<td>Help me be a better instructor</td>
<td>72%</td>
</tr>
<tr>
<td>Save printer paper and ink</td>
<td>71%</td>
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</tbody>
</table>
A Growing Educational Community

1 Million Instructors
20 Million Student Licenses
10,000 Institutions
126 Countries
10 Languages
Vision of Using Turnitin

A New Class Workflow: Establishing Goals
New Workflow with Turnitin

Create Assignments ➔ Students Discuss Topics in Discussion Board ➔ Students Write & Submit Draft 1 ➔ Originality Check

Address Plagiarism and Citation ➔ Students Peer Review w/ PeerMark ➔ Students Revise & Submit Draft 2 ➔ Originality Check

Instructor Mark-up in GradeMark ➔ Grade w/ Rubrics in GradeMark ➔ Students Review Graded Papers ➔ Students Write & Submit Reflection
First Steps

1. Create a Profile and Join Account
2. Create a Class
3. Add Students (2 ways)
   - Distribute Class ID and Enrollment Password to Students
   - Upload Student List
4. Create a New Assignment
5. Navigate the Homepage
1. Submit a Paper to a Created Assignment
2. Wait for Report to Process (About 1-5 minutes)
3. View Originality Report in Document Viewer
4. Explore the Different Views
   - Match Overview
   - Match Breakdown
   - Filters and Settings
   - Exclude Sources

Turnitin instructor training
• Does the Similarity Index show the amount of plagiarism in a paper?

• What do the different colors of the matches mean?

• Are the sources shown the EXACT sources used by the student?

• How do you use the various views?

• What about “false positives”?

• Does it check against EVERY possible source?

• Can I request that a site be indexed by Turnitin?
GradeMark QuickStart

1. View GradeMark in Document Viewer

2. Make Comments
   - QuickMark Comments
   - Custom Comments (Bubbles and In-line)
   - General Comments

3. Create a QuickMark and QuickMark Set

4. Create a Rubric Scorecard

5. Attach Rubric to Assignment and Score Papers

6. Overlay OriginalityCheck Layer

http://www.turnitin.com/en_us/training/instructor-training
PeerMark QuickStart

1. Peer Review Process

2. Create a PeerMark Assignment

3. Write an Instructor Review (your review of a student paper)

4. Read Peer Reviews
Course Management and Other Features

1. Tracking Grades in the Grade Book
2. Get Organized with the Class Calendar
3. Engage Students with Discussion Boards
4. Manage Instructor Libraries
5. Managing Multiple Class Sections
6. Setting Preferences for Users and Classes
7. Using Statistics to Track Performance

http://www.turnitin.com/en_us/training/instructor-training
Establishing Goals

What are some goals you have set for yourself to improve the use of Turnitin?
## Sample Plan

<table>
<thead>
<tr>
<th>Term</th>
<th>Goals</th>
<th>Resources</th>
<th>By When</th>
<th>Measure Progress</th>
</tr>
</thead>
<tbody>
<tr>
<td>Summer</td>
<td>Familiarize myself with the Turnitin by:</td>
<td>• turnitin.com</td>
<td>Start of Fall Term</td>
<td>• Prepare lesson plans to include OriginalityCheck and GradeMark.</td>
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<tr>
<td></td>
<td>• Reading/watching the tutorials</td>
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<td>• Attend live walk-through</td>
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<td>Fall</td>
<td>• Use Turnitin for pre-writing, drafting, revising and reflecting on 1</td>
<td>• Library discussion</td>
<td>End of Fall Term</td>
<td>• Compare the initial originality report with the final originality report.</td>
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<tr>
<td></td>
<td>assignment.</td>
<td>questions</td>
<td></td>
<td>• Save first draft of a paper and compare it to the final draft to review</td>
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<td></td>
<td>• Introduce students to effective use of OriginalityCheck.</td>
<td>• OriginalityCheck</td>
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<td>improvement in writing, citing resources, etc.</td>
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<td></td>
<td></td>
<td>• Reflection questions</td>
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<tr>
<td>Spring</td>
<td>• Increase use of Turnitin for 3 papers this semester.</td>
<td>• OriginalityCheck</td>
<td>End of Spring Term</td>
<td>• Compare the fall writing assignment with a final spring assignment.</td>
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<td></td>
<td>• Grade papers with GradeMark, including rubrics and QuickMarks.</td>
<td>• GradeMark</td>
<td></td>
<td>• Note the time savings of online grading.</td>
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<td></td>
<td>• Survey students to see if they preferred online grading feedback.</td>
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Training Resources

- Quickstart Guides & Manuals
- Training Videos
- Training Articles
- Live online walk-through sessions (6x per week)
- Turnitin Academy webinars (Live & Recorded)
- Help Center Articles

http://www.turnitin.com/en_us/training/instructor-training
Turnitin Academy Live Webinars

- Pushing Past Plagiarism with OriginalityCheck
- Peer Review Across the Curriculum with PeerMark
- Offering Meaningful Feedback with GradeMark
- Teaching Effective Source Integration
- Assessing Written Work w/ Turnitin
- Managing Students and Assignment
- Teaching the Writing Process w/ Turnitin
- Developing 21st Century Skills w/ Turnitin
- Best Practices for Teaching w/ Turnitin
- Turnitin Implementation and Leadership Planning

http://community.turnitin.com/academy
Expanded Support Hours

• Monday to Friday 6 AM – 11 PM (US Pacific Time)
• Saturday & Sunday 2 PM – 11 AM (US PT)

tiiSupport@turnitin.com